#### Case4:09-cv-03600-SBA Document13 Filed08/10/09 Page1 of 1

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In Compli	ance with 35 § 290 and/or	15 U.S.C. § 111	6 you are hereby advised t	that a court action	has been
	strict Court Northern I			☐ Patents or	X Trademarks:
DOCKET NO.	DATE FILED	U.S. DI	STRICT COURT		
CV 09-03600 SBA PLAINTIFF	August 6, 2009		1301 Clay Street, DEFENDANT	RM 400S, Oaklar	nd, CA 94612
MORTGAGE ELECT SYSTEMS INC.	RONIC REGISTRA	ATION	JOHN BROSNAN	I, ET. AL.	
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Copy 1—Upon initiation of action, mail this copy to Commissioner Copy 3—Upon termination of action, mail this copy to Commissioner Copy 2—Upon filing document adding patent(s), mail this copy to Commissioner Copy 4—Case file copy

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1 2	CARLA B. OAKLEY, Cal. State Bar No. 1300 AHREN C. HOFFMAN, Cal. State Bar No. 25 LEIGHA E. WILBUR, Cal. State Bar No. 251 MORGAN, LEWIS & BOCKIUS LLP	0469
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7	Attorneys for Plaintiff	
8	Mortgage Electronic Registration Systems, Inc	ε.
9		
10	UNITED STATE	ES DISTRICT COURT
11	NORTHERN DIST	RICT OF CALIFORNIA
12		
13	MORTGAGE ELECTRONIC	36007
14	REGISTRATION SYSTEMS, INC., a Delaware corporation,	COMPLAINT FOR TRADEMARK
15	Plaintiff,	INFRINGEMENT, FALSE DESIGNATION OF ORIGIN, UNFAIR BUSINESS PRACTICES, AND RELATED CLAIMS
16	vs.	DEMAND FOR JURY TRIAL
17	JOHN BROSNAN, MORTGAGE ELECTRONIC REGISTRATION	
18	SYSTEMS, INC., a California corporation, and ROBERT JACOBSEN,	
19	Defendants.	
20		, a Diamenta
21		ation Systems, Inc., a Delaware corporation
22		indersigned counsel, alleges as follows against
23	defendants John Brosnan, Mortgage Electron	
24	corporation, and Robert Jacobsen (collective	
25	1	RE OF CASE
26		k infringement, false designation of origin and
27		ants' unauthorized use of Plaintiff's well-established
28 MORGAN, LEWIS &	and well-known MORTGAGE ELECTRON	IC REGISTRATION SYSTEMS name and mark, as COMPLAINT FOR TRADEMARK
BOCKIUS LLP Attorneys At Law San Francisco	7 DB1/63408879.1	INFRINGEMENT, FALSE DESIGNATION AND UNFAIR BUSINESS PRACTICES

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- Plaintiff has used the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks for about thirteen years in connection with its real estate mortgage related services in California and throughout the United States.
- 3. Defendants knowingly and willfully selected the name "Mortgage Electronic Registration Systems, Inc." for corporations in California, Washington, Oregon, Arizona and Texas, and use the MERS® brand as part of an email address in connection with one or more of said businesses, all without authorization from MERS. Defendants' unlawful activities continue despite knowledge that the use is unauthorized and despite objections by MERS. As Defendants are aware, their unauthorized use of "Mortgage Electronic Registration Systems, Inc." as a business name already has caused confusion and mistake and has deceived the public into believing that Defendants are or represent MERS, or at the very least are associated with or sponsored or approved by MERS when they are not.
- 4. MERS is informed and believes, and on that basis alleges, that Defendants' use of the identical name "Mortgage Electronic Registration Systems, Inc." as a business name registered with various Secretaries of State already has resulted in Defendants being served with legal documents that were intended for MERS. Defendants accepted service of these documents and then demanded that MERS entered into a fee arrangement for forwarding the documents to MERS.
- 5. Defendants' continued unauthorized use of "Mortgage Electronic Registration Systems, Inc." as a business name, as well as use of the MERS® brand, and refusal to send to MERS court documents clearly intended for MERS all have caused substantial harm to MERS and to the borrowers, other lien holders and other persons or entities who seek to take action in relation to property in California and other states for which MERS holds title to mortgage liens as the mortgagee or beneficiary. To the extent Defendants have been conducting the business described in their corporate and trademark filings, consumers are likely to be confused that they are MERS, or that they are affiliated with, sponsored by or endorsed by MERS, when they are not, given the use of an identical name and given MERS' prominence in the real estate financing

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field. Defendants' actions have necessitated this action for trademark infringement, false designation of origin, unfair business practices and related claims.

6. By this lawsuit, MERS seeks to enjoin Defendants from any further unauthorized use of or applications to register MORTGAGE ELECTRONIC REGISTRATION SYSTEMS or MERS as a name, domain name, service mark, trademark, email address or otherwise, and their further unfair, unlawful and misleading business practices. MERS also seeks an order requiring Defendants to turn over all documents and things that they have received that were intended for MERS and enjoining Defendants from accepting service of documents intended for MERS. MERS further seeks to recover damages, including Defendants' profits, treble damages and punitive damages, restitution, reasonable attorneys' fees, costs and disbursements and such other and further relief as the Court deems just and proper against Defendants' willful violation of federal statutory and California statutory and common law.

#### **PARTIES**

- 7. Plaintiff Mortgage Electronic Registration Systems, Inc., also known as MERS, is a Delaware corporation with its principal place of business at 1818 Library Street, Suite 300 Reston, Virginia 20190. MERS has long offered real estate mortgage related services using the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks.
- 8. MERS is informed and believes, and on that basis alleges, that defendant Mortgage Electronic Registration Systems, Inc. is a California corporation established effective June 1, 2009, with offices located at 3321 Vincent Road, Pleasant Hill, California 94523. MERS is informed and believes, and on that basis alleges, that Defendant does business under the name Mortgage Electronic Registration Systems, Inc. in California and in this District, and also uses the email address "mersservice@gmail.com."
- 9. MERS is informed and believes, and on that basis alleges, that Defendant John Brosnan is the CEO of defendant Mortgage Electronic Registration Systems, Inc. He filed a federal application to register MORTGAGE ELECTRONIC REGISTRATION SYSTEM [sic] as a service mark (Serial No. 77744933) on May 26, 2009, identifying himself as the applicant and owner of the mark, claiming use of the mark in commerce as of the date of filing, and specifying

the following address: 3321 Vincent Road, Pleasant Hill, California 94523. MERS is informed and believes, and on that basis alleges, that Mr. Brosnan does business in California and in this District using "Mortgage Electronic Registration Systems, Inc." and using MERS in the email address "mersservice@gmail.com."

MERS is informed and believes, and on that basis alleges, that defendant Robert E. 10. Jacobsen is a licensed as a broker with the California Department of Real Estate, and is the president of companies formed May 29, 2009, June 1, 2009, and June 3, 2009, respectively, in Texas, Oregon and Washington, using the name "Mortgage Electronic Registration Systems, Inc." He is designated as the agent for service of process for each entity, with the address of P.O. Box 1386, Lafayette, California, and he also is identified as a director of the Texas entity. MERS is informed and believes, and on that basis alleges, that Mr. Jacobsen resides in this District in California.

#### **JURISDICTION**

- This action is one for injunctive relief and for damages and restitution for 11. trademark infringement, false designation of origin and unfair business practices, and arises under the Lanham Act, 15 U.S.C. §§ 1114(1) and 1125, as well as claims for trademark infringement, unfair competition, and false advertising under California Business and Professions Code §§ 14245, 17200 et seq. and 17500 et seq., and conversion, trespass and unfair competition under California common law.
- This Court has subject matter jurisdiction over the federal claims in this action for 12. trademark infringement and false designation of origin under 15 U.S.C. § 1121, 28 U.S.C. § 1331, and 28 U.S.C. § 1338(a) and (b).
- This Court has supplemental jurisdiction over the claims that arise under 13. California law, pursuant to 28 U.S.C. § 1367(a), because such claims are so related to the federal claims brought herein that they form part of the same case or controversy.
- MERS is informed and believes, and on that basis alleges, that this Court has 14. personal jurisdiction over defendant Mortgage Electronic Registration Systems, Inc. (the California corporation) and venue is proper in this district pursuant to 28 U.S.C. § 1391 (b)-(c) COMPLAINT FOR TRADEMARK

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because Defendant conducts business in California and has purposely availed itself of the benefits of conducting business in California by promoting its services to businesses and individuals in California, including residents in this District. MERS is further informed and believes, and on that basis alleges, that Defendant has its primary place of business in California and is subject to personal jurisdiction in California. MERS is informed and believes, and on that basis alleges that the events giving rise to the claims alleged in this complaint have a substantial effect in California and in this District.

15. MERS is informed and believes, and on that basis alleges, that this Court has personal jurisdiction over defendants John Brosnan and Robert Jacobsen because they have purposefully directed their activities to California and availed themselves of the privileges of California by, among other things, doing business and/or residing in California and in this District.

#### INTRADISTRICT ASSIGNMENT

16. MERS is informed and believes, and on that basis alleges, that assignment to the San Francisco Division is proper pursuant to Civil Local Rule 3-2 because a substantial part of the events or omissions which give rise to the claims herein occurred in the county of San Francisco.

# PLAINTIFF'S RIGHTS IN THE WELL-KNOWN NAMES AND MARKS "MORTGAGE ELECTRONIC REGISTRATION SYSTEMS" and "MERS"

Delaware corporation commonly known as MERS, which for more than a decade has acted as the mortgagee or beneficiary for millions of mortgages and Deeds of Trust. MERSCORP, Inc., the parent company of MERS, operates a database that tracks when the mortgage servicing rights and beneficial ownership interests are bought and sold between MERS members, which include some of the nation's largest mortgage companies and banks. There are approximately 60 million mortgages and Deeds of Trust registered in its database for properties across the country, and MERS is named as the mortgagee or beneficiary of the vast majority of these mortgages and Deeds of Trust. When named as the mortgagee or beneficiary, MERS holds legal title to the

mortgage or Deed of Trust while the beneficial ownership interests and servicing rights are bought and sold. MERS eliminates the need for mortgage lien assignments when servicing rights and beneficial note ownership rights are bought and sold because the mortgage lien remains with MERS as the mortgagee or beneficiary for the note-owner. This reduces cost and increases efficiency for the entire mortgage industry and consumers.

- 18. MERS has offered its real estate mortgage and Deed of Trust related services using the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks for approximately thirteen years throughout the United States and in California.
- 19. MERS is federally registered service mark, Reg. No. 2084831, which issued on July 29, 1997, and that registration is incontestible. MERSCORP owns the registration and MERS is its exclusive licensee for the services that MERS provides.
- 20. MERS, as original mortgagee or beneficiary, is approved by, among others, the California Housing Finance Agency, as well as Wall Street rating agencies.
- 21. MERS is well known in the real estate and financing industry and there are 4,593 member lenders and servicers that have used MERS, including 1,934 members that have registered loans in the MERS database for properties in California.
- 22. MERS serves as the mortgagee or beneficiary on more than 60 million mortgages or Deeds of Trust for properties throughout the United States, more than 9.7 million of which are located in California. Millions more are located in Washington, Oregon, Texas and Arizona.
- 23. Fannie Mae and Freddie Mac have authorized language for incorporation in security instruments that expressly refers to the plaintiff, Mortgage Electronic Registration Systems, Inc. As a result, the name "Mortgage Electronic Registration Systems, Inc.," the Delaware corporation, is in Deeds of Trust recorded in California, Washington, Oregon, Texas and Arizona.
- 24. MERS has extensively marketed, advertised, promoted and sold its services through various marketing channels using both the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks throughout the United States, including print publications, MERS User Conferences and other industry conferences. MERS

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services are promoted under the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks on the Internet at a web site at "www.mersinc.org."

# DEFENDANTS' UNAUTHORIZED USE OF THE IDENTICAL NAMES AND MARKS

- Defendants are using and claiming rights to the identical name, "Mortgage Electronic Registration Systems, Inc.," the mark MORTGAGE ELECTRONIC REGISTRATION SYSTEM [sic], and the "mersservice@gmailcom" email address, all for real estate financing or related services that are likely to be considered related, complementary or competitive to the services long offered by MERS under the identical MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS names and marks.
- 26. MERS is informed and believes that Mr. Brosnan filed to establish a California corporation on June 1, 2009, using the name "Mortgage Electronic Registration Systems, Inc." and on May 26, 2009, filed an application to federally register MORTGAGE ELECTRONIC REGISTRATION SYSTEM. In his application, Mr. Brosnan identified himself as the owner and applicant, and claimed under penalty of perjury to have been using the mark in commerce in connection with providing "real estate financing services" since at least as early as May 26, 2009. MERS is informed and believes that defendant Mr. Brosnan filed to establish an Arizona corporation on June 8, 2009, also using the name "Mortgage Electronic Registration Systems, Inc." and that application is pending.
- 27. MERS is informed and believes that Mr. Jacobsen filed to establish companies on May 29, 2009, June 1, 2009, and June 3, 2009, in Texas, Oregon and Washington, respectively, using the name "Mortgage Electronic Registration Systems, Inc." He told MERS that he is the president of each of the three companies. In the articles of incorporation filed in connection with the Oregon entity, the business is described as mortgage and nonmortgage loan brokers.
- 28. Defendants' use of MORTGAGE ELECTRONIC REGISTRATION SYSTEMS (with or without an "s" on "system") and use of the "mersservice@gmail.com" as an email address for a company promoted as providing related services creates a likelihood of confusing the public into believing that Defendants are MERS, or that Defendants' business and the services

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28 MORGAN, LEWIS & BOCKIUS LLP ATTORNEYS AT LAW SAN FRANCISCO they offer are somehow endorsed by, sponsored by or authorized by MERS when they are not.

- MERS is informed and believes, and on that basis alleges, that Defendants are 29. acting in concert, are agents of each other, have induced each other's actions and have conspired to infringe the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS marks and names, and to demand payments from MERS for their wrongful acceptance of and delivery to MERS of legal papers intended to be served upon MERS. MERS is informed and believes, and on that basis alleges, that the individual defendants are the alter egos of the entities each has formed using the name "Mortgage Electronic Registration Systems, Inc." Like Mr. Brosnan before him, Mr. Jacobsen contacted MERS on July 21, 2009, and demanded payment for accepting summonses and legal filings naming MERS and for sending those documents to MERS. The demand from Mr. Jacobsen used language nearly identical to that used by Mr. Brosnan in his communications to MERS one month earlier. MERS is informed and believes, and on that basis alleges, that Mr. Brosnan and Mr. Jacobsen have been involved in numerous business dealings together, including REJ Properties, Inc., a company originally formed by Mr. Jacobsen and the assets of which Mr. Brosnan acquired before filing in pro per for bankruptcy on behalf of the company. Mr. Brosnan alleged in a complaint filed in August 2008 in this court that Robert Jacobsen is his loan broker, and he obtained advice from him. Most recently, Mr. Brosnan filed a pro per complaint asserting claims allegedly acquired from Mr. Jacobsen's wife and pertaining to three properties in Texas.
  - 30. Defendants are not authorized by MERS or MERSCORP to use "Mortgage Electronic Registration Systems" as a mark or name, or to use MERS for any purpose.
  - 31. Defendants knew of MERS' well-established and prior rights in the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS marks and names prior to their use of these terms as alleged above. Defendants have continued their unauthorized use, despite MERS providing Defendants with multiple written notices of its objections and repeated demands that Defendants cease the illegal conduct alleged in this complaint.
  - 32. In California alone, registration with the California Secretary of State of a new company with the identical Mortgage Electronic Registration Systems, Inc. business name

already has resulted in wrongful acceptance of service of more than 200 summonses and other legal documents that were intended for Plaintiff Mortgage Electronic Registration Systems, Inc., the Delaware corporation. Defendants knew or should have known that the documents were not intended for the California entity, which had only been established as of June 1, 2009.

Nonetheless, Mr. Brosnan told MERS that the legal documents he wrongfully accepted might be thrown away unless MERS entered into a "fee arrangement" for forwarding the documents to MERS. MERS is informed and believes, and on that basis alleges, that Defendants continue to accept service of process of documents that, on their face, are intended for MERS, a Delaware corporation.

- 33. Likewise, defendant Jacobsen advised MERS by email dated July 21, 2009, that "my company has received numerous legal filings since I attained the name." He said that he would charge MERS \$1000 to review documents he accepted improperly, as well as charges ranging from \$25 to \$1000 for accepting and sending the documents, rush service fees, etc.
- 34. MERS is informed and believes and on that basis alleges that Defendants' unlawful conduct is knowing, deliberate and willful.
- 35. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS' rights in its MORTGAGE ELECTRONIC REGISTRATION SYSTEMS and MERS marks and names, as well as the business, reputation and goodwill of MERS.
- 36. This is an exceptional case within the meaning of 15 U.S.C. § 1117 and MERS is accordingly entitled to an award of reasonable attorneys' fees.

#### FIRST CAUSE OF ACTION

#### (Trademark Infringement — 15 U.S.C. § 1114(1))

- 37. MERS incorporates by reference and realleges each and every allegation in paragraphs 1 through 36 as if fully set forth herein.
- 38. The above acts of Defendants' constitute infringement of the MERS® mark in violation of Section 32(1) of the Lanham Act, 15 U.S.C. § 1114(1).
  - 39. MERS is informed and believes, and on that basis alleges, that Defendants have

    COMPLAINT FOR TRADEMARK

    ONLY OF TRADEMARK
    INFRINGEMENT, FALSE DESIGNATION
    AND UNFAIR BUSINESS PRACTICES

used and continue to use MERS as part of an email address in connection with the sale, offering for sale, distribution, or advertising of real estate financing services and/or related services without authorization from MERS or its parent and licensor, MERSCORP.

- 40. MERS is informed and believes, and on that basis alleges, that Defendants have reproduced, copied or imitated the federally registered MERS® mark as part of an email address intended to be used in commerce in connection with the sale, offering for sale, distribution, or advertising of services without MERS' consent or the consent of MERSCORP.
- 41. Defendants' infringing activities are likely to cause confusion, mistake and deception among the general consuming public and trade as to the origin and quality of services they purport to offer or of MERS' services.
  - 42. Defendants' unlawful conduct has been knowing, deliberate and willful.
- 43. Defendants have been and are likely to continue to be unjustly enriched by their infringing conduct.
  - 44. MERS has been harmed and continues to be harmed by Defendants' unlawful acts.
- 45. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### SECOND CAUSE OF ACTION

### (False Designation of Origin — 15 U.S.C. § 1125(a)(1)(A))

- 46. MERS incorporates by reference and realleges each and every allegation in paragraphs 1 through 42 as if fully set forth herein.
- 47. The above acts of Defendants constitute false designation of origin in violation of Section 43(a)(1) of the Lanham Act, 15 U.S.C. § 1125(a)(1).
- 48. The above acts of Defendants, including use of the terms MORTGAGE ELECTRONIC REGISTRATION SYSTEM (plural or singular) and MERS, are likely to cause confusion, or to cause mistake, or to deceive as to the true identity of Defendants, or at the very least as to the affiliation, connection, or association of Defendants or Defendants' services or

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commercial activities with MERS or MERS' services. Defendants Brosnan and Jacobsen are directly liable for their actions and actions of their companies, and also are working in concert and have contributed to and/or induced the infringement of each other and the companies each has established in various states and, as such, each is indirectly liable for the acts of the other and each of the businesses established with identical names.

- Defendants' unlawful conduct has been knowing, deliberate and willful. 49.
- MERS is informed and believes, and on that basis alleges, that Defendants have 50. been and are likely to continue to be unjustly enriched by their unlawful conduct.
- MERS has no adequate remedy at law. Defendants' conduct, as described herein, 51. has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### THIRD CAUSE OF ACTION

(Unlawful, Unfair and Fraudulent Bus. Practices — Cal. Bus. & Prof. Code § 17200 et. seq.)

- MERS incorporates by reference each and every allegation contained in 52. Paragraphs 1 through 51 as if fully set forth herein.
- The above acts and practices of Defendants constitute unlawful, unfair and 53. fraudulent business practices in violation of California Business and Professions Code section 17200 et. seq.
- MERS is informed and believes, and on that basis alleges, that Defendants are 54. unfairly, fraudulently and unlawfully interfering with the process or proceedings of a court within the meaning of California Civil Procedure Code section 1209(a)(8) by routinely and as a regular business practice accepting service of summonses and other legal documents that belong to MERS and refusing to turn the documents over to MERS. In addition, on information and belief, Defendants have conspired to establish and use of identical names in various states and to demand payment from MERS for acceptance of service of documents clearly intended for MERS.
- MERS is informed and believes, and on that basis alleges, that Defendants falsely 55. and unlawfully impersonated MERS by accepting service of process on its behalf and as a regular COMPLAINT FOR TRADEMARK 11

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business practice, in violation of California Penal Code section 529. Defendants also have unlawfully demanded money from MERS for accepting service of process intended for MERS, in violation of California Penal Code sections 518, 523.

- 56. MERS is informed and believes, and on that basis alleges, that Defendants are engaged in fraudulent, unfair and misleading business practices by using the term MORTGAGE ELECTRONIC REGISTRATION SYSTEM (with or without an "S") as a name and mark, and by using MERS as part of an email address, as further alleged above.
- 57. MERS is entitled to relief against Defendants, including full restitution and/or disgorgement of all profits and benefits that may have been obtained by Defendants as a result of such unlawful, unfair and/or fraudulent business practices.
- 58. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable harm to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief.

#### FOURTH CAUSE OF ACTION

(Deceptive, False and Misleading Advertising — Cal. Bus. & Prof. Code §§ 17500 et seq.)

- 59. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 58 as if fully set forth herein.
- 60. MERS is informed and believes, and on that basis alleges that Defendants adopted and are using the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS (with or without the "S") as a name and mark and using MERS as part of an email address, all with the intent to directly or indirectly promote and sell Defendants' services.
- 61. The above acts of Defendants constitute untrue and misleading advertising as defined by California Business & Professions Code § 17500 et seq.
- 62. MERS is entitled to relief against Defendants, including full restitution and/or disgorgement of all profits and benefits that may have been obtained by Defendants as a result of such untrue and misleading advertising. Defendants' unlawful conduct caused injury to MERS resulting in loss of money or property and caused injury in fact to MERS.

63. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

### FIFTH CLAIM FOR RELIEF

## (Trademark Infringement — Cal. Bus. & Prof. Code § 14245)

- 64. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 63 as if fully set forth herein.
- 65. MERS is informed and believes, and on that basis alleges, that Defendants have used, and continue to use, MORTGAGE ELECTRONIC REGISTRATION SYSTEM (with and without an "S") and to use MERS as part of an email address for Defendants' services for the purpose of enhancing the commercial value of Defendants' services.
- 66. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### SIXTH CLAIM FOR RELIEF

#### (Common Law Conversion)

- 67. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 66 as if fully set forth herein.
- 68. MERS is informed and believes, and on that basis alleges, that by their wrongful act of accepting legal documents that belong to MERS and subsequently refusing to turn the documents over to MERS, Defendants have converted or disposed of property that MERS owned or had the right to possess at the time of the conversion.
- 69. Defendants' conduct caused injury to MERS resulting in loss of money or property and caused injury in fact to MERS.
- 70. MERS is entitled to relief against Defendants, including recovery of its property and damages for the detention of its property.

71. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### SEVENTH CLAIM FOR RELIEF

#### (Common Law Trespass to Personal Property)

- 72. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 71 as if fully set forth herein.
- 73. MERS is informed and believes, and on that basis alleges, that by their wrongful act of accepting service of legal documents that belong to MERS and subsequently refusing to turn the documents over to MERS, Defendants have intermeddled or interfered with or used property that belongs to MERS or that MERS had the right to possess at the time of the trespass.
- 74. Defendants' conduct caused injury to MERS resulting in loss of money or property and caused injury in fact to MERS.
- 75. MERS is entitled to relief against Defendants, including recovery of its property and damages for the detention of its property.
- 76. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### EIGHTH CLAIM FOR RELIEF

#### (Common Law Unfair Competition)

- 77. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 76 as if fully set forth herein.
- 78. In addition to its rights under the Lanham Act and state statutory law, MERS also has valid and existing common law rights with respect to the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS name and mark and MERS name and mark.
  - 79. The above acts of Defendants constitute unfair competition under common law.

	80.	MERS is informed and believes, and on that basis alleges that, the above acts of
Defen	dants we	ere and continue to be willful and malicious and undertaken with the deliberate
intent	to injure	e the business of MERS, and so as to improve Defendants' businesses. MERS,
theref	ore, is e	ntitled to exemplary damages based upon common law unfair competition
princi	ples.	

81. MERS has no adequate remedy at law. Defendants' conduct, as described herein, has caused and, if not enjoined, will continue to cause irreparable damage to MERS. As a result of Defendants' conduct, MERS is entitled to injunctive relief and damages in an amount to be determined at trial.

#### NINTH CAUSE OF ACTION

## (Unlawful Federal Service Mark Application — 15 U.S.C. § 1120)

- 82. MERS incorporates by reference each and every allegation contained in Paragraphs 1 through 81 as if fully set forth herein.
- 83. Defendant Brosnan applied to federally register the term MORTGAGE ELECTRONIC REGISTRATION SYSTEM as a service mark, claiming use of the mark in commerce since May 26, 2009, in connection with "real estate financing services," and claiming rights to use the mark in commerce, under penalty of perjury, notwithstanding his knowledge of MERS and its longstanding use of and rights to the MORTGAGE ELECTRONIC REGISTRATION SYSTEMS mark and name.
- 84. MERS is informed and believes, and on that basis alleges, that Mr. Brosnan was not providing "real estate financing services" in commerce as of May 26, 2009, under the mark MORTGAGE ELECTRONIC REGISTRATION SYSTEM.
- 85. Mr. Brosnan's use of the MORTGAGE ELECTRONIC REGISTRATION SYSTEM mark has caused actual confusion and is likely to cause confusion.
  - 86. Accordingly, the U.S. Application Serial No. 77744933 should be rejected.

#### PRAYER FOR RELIEF

WHEREFORE, MERS prays for judgment against Defendants as follows:

- 1. That Defendants be held to have infringed, directly or indirectly, the federally registered MERS® mark within the meaning of 15 U.S.C. § 1114(1).
- 2. That Defendants be held to have, directly and indirectly, falsely designated the origin, affiliation, endorsement, qualities, nature or characteristics of services by using "Mortgage Electronic Registration Systems" (with or without an "s") and MERS within the meaning of 15 U.S.C. § 1125(a), and that such actions were willful and intentional;
- That Defendants be held to have engaged in trademark infringement, unfair, unlawful and deceptive trade practices within the meaning of California Business and Professions Code §§ 14245, 17200 et seq. and 17500 et seq.;
- 4. That Defendants be held to have engaged in conversion within the meaning of California common law;
- 5. That Defendants be held to have engaged in trespass within the meaning of California common law;
- 6. That Defendants be held to have engaged in unfair competition within the meaning of California common law;
- 7. That the Court grant a preliminary and permanent injunction prohibiting Defendants and their officers, partners, agents, subcontractors, employees, subsidiaries, successors, assigns, and related companies or entities, and all others acting in concert or participating with them or with actual notice of such order from directly or indirectly using or applying to register MORTGAGE ELECTRONIC REGISTRATION SYSTEMS (with or without an "S"), MERS or any confusingly similar designations, as a mark, business name, domain name, email address, meta-tag or otherwise, and also prohibiting acceptance of service of process intended for MERS and to provide to MERS all documents and things that either of them has received that were intended for MERS;
- 8. That Defendants be required to destroy all advertising, marketing, or other promotional materials bearing "Mortgage Electronic Registration Systems, Inc.," (with or without "Inc."), MORTGAGE ELECTRONIC REGISTRATION SYSTEM (singular or plural), or "mersservice@gmail.com," along with the means for making the same;

- 9. That each Defendant immediately take steps to change its name or the name of corporations they have established using the name "Mortgage Electronic Registration Systems, Inc." to a name that is not confusingly similar thereto or to MERS;
- 10. That Mr. Brosnan immediately take steps to withdraw his application to federally register MORTGAGE ELECTRONIC REGISTRATION SYSTEM;
- 11. That Defendants be required to file with the Court and serve on MERS' counsel within 30 days after service of the order requiring the actions specified above, a written report, sworn under oath, setting forth in detail the manner and form in which Defendants have complied with the injunction;
- 12. That MERS have an accounting for damages and for all of Defendants' profits from their actions complained of herein;
- 13. That the Court award MERS actual and trebled damages to the full extent allowed under 15 U.S.C. § 1117, in an amount to be determined at trial;
- 14. That the Court award MERS all actual damages suffered by MERS by reason of Defendants' conduct, as well as any profits of Defendants' and restitution that are attributable to Defendants' infringing activities, unfair competition, false designation of origin, unfair business practices and false advertising not taken into account in computing the actual damages, and that punitive damages be awarded as authorized under the law;
- 15. That MERS be awarded reasonable attorneys' fees, expenses and costs associated with this action pursuant to 17 U.S.C. § 505, 15 U.S.C. § 1117; and
  - 16. Such other and further relief as this Court determines to be just and equitable.

Dated: August <u>\$\Psi\$</u>, 2009

MORGAN, LEWIS & BOCKIUS LLP

Ву

Carla B. Oakley

Attorneys for Plaintiff //
Mortgage Electronic Registration

Systems, Inc., a Delaware corporation

#### **DEMAND FOR JURY TRIAL**

Plaintiff Mortgage Electronic Registration Systems, Inc. hereby demands a trial by jury of all issues triable by a jury pursuant to Federal Rule of Civil Procedure 38(b) and Civil Local Rule 3-6(a).

Dated: August  $\sqrt{\ }$ , 2009

MORGAN, LEWIS & BOCKIUS LLP

Ву\_\_\_(У

Attorneys for Plaintiff
Mortgage Electronic Registration
Systems, Inc., a Delaware corporation

MORGAN, LEWIS & BOCKIUS LLP ATTORNEYS AT LAW SAN FRANCISCO

DB1/63408879.1

COMPLAINT FOR TRADEMARK INFRINGEMENT, FALSE DESIGNATION AND UNFAIR BUSINESS PRACTICES



#### UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451 www.uspto.gov

REGISTRATION NO: 2084831 SERIAL NO: 75/031300 MAILING DATE: 08/29/2007

REGISTRATION DATE: 07/29/1997

MARK: MERS

REGISTRATION OWNER: MERSCORP, Inc.

#### **CORRESPONDENCE ADDRESS:**

Sharon McGann Horstkamp MERSCORP, INC. 1595 SPRING HILL RD SUITE 310 VIENNA, VA 22182

# **NOTICE OF ACCEPTANCE**

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

# **NOTICE OF RENEWAL**

\*\*\*\*\*\*\*\*\*\*\*\*

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.		
	************	

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES): 036.

ROBERSON, FAITH
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION ORIGINAL

#### REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

#### I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

#### II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

# Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

# The table below presents the data as entered.

Input Field	Entered	
REGISTRATION NUMBER	2084831	
REGISTRATION DATE	07/29/1997	
SERIAL NUMBER	75031300	
MARK SECTION		
MARK	MERS	
OWNER SECTION (current)		
NAME	Mortgage Electronic Registration Systems, Inc.	
STREET	1125 15th Street, NW	
CITY	Washington	
STATE	District of Columbia	
ZIP/POSTAL CODE	20005	
COUNTRY	United States	
OWNER SECTION (proposed)		
NAME	MERSCORP, Inc.	
STREET	1595 Spring Hill Road, Suite 310	
CITY	Vienna	
STATE	Virginia	
ZIP/POSTAL CODE	22182	
COUNTRY	United States	
PHONE	703-761-1270	
FAX	703-748-0183	
EMAIL	mers@mersinc.org	
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes	

INTERNATIONAL CLASS	036
GOODS OR SERVICES	KEEP ALL LISTED
SPECIMEN FILE NAME(S)	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890002.JP G
	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890003.JP G
	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890004.JP G
	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890005.JP G
	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890006.JP G
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	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890016.JP G
	\\TICRS2\EXPORT13\750\313 \\75031300\xml2\S890017.JP G

SPECIMEN DESCRIPTION	Brochures (2) explaining MERS services and membership application for utilizing MERS services.		
PAYMENT SECTION			
NUMBER OF CLASSES	1		
NUMBER OF CLASSES PAID	1		
SUBTOTAL AMOUNT	500		
TOTAL FEE PAID	500		
SIGNATURE SECTION			
SIGNATURE	/Sharon M. Horstkamp/		
SIGNATORY'S NAME	Sharon McGann Horstkamp		
SIGNATORY'S POSITION	Vice President & General Counsel		
DATE SIGNED	07/16/2007		
PAYMENT METHOD	CC		
FIL	ING INFORMATION		
SUBMIT DATE	Mon Jul 16 11:33:41 EDT 2007		
TEAS STAMP	USPTO/S08N09-66.239.151.2 -20070716113341746586-208 4831-3801f7734694ef29f0af ca2bf545982290-CC-5440-20 070716105452267854		

# Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

#### To the Commissioner for Trademarks:

**REGISTRATION NUMBER:** 2084831 **REGISTRATION DATE:** 07/29/1997

**MARK: MERS** 

The owner, MERSCORP, Inc., having an address of

1595 Spring Hill Road, Suite 310

Vienna, Virginia 22182

**United States** 

is filing a Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9.

For International Class 036, the mark is in use in commerce on or in connection with **all** goods or services listed in the existing registration for this specific class; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one specimen showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) Brochures (2) explaining MERS services and membership application for utilizing MERS services..

Specimen File1

Specimen File2

Specimen File3

Specimen File4

Specimen File5

Specimen File6

Specimen File7

Specimen File8

Specimen File9

Specimen File10

Specimen File11

Specimen File12

Specimen File13

Specimen File14

Specimen File15

Specimen File16

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

#### **Declaration**

#### **Section 8: Declaration of Use in Commerce**

Unless the owner has specifically claimed excusable non-use, the owner, or its related company, is using the mark in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

#### **Section 9: Application for Renewal**

The registrant requests that the registration be renewed for the goods and/or services identified above.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Sharon M. Horstkamp/ Date: 07/16/2007

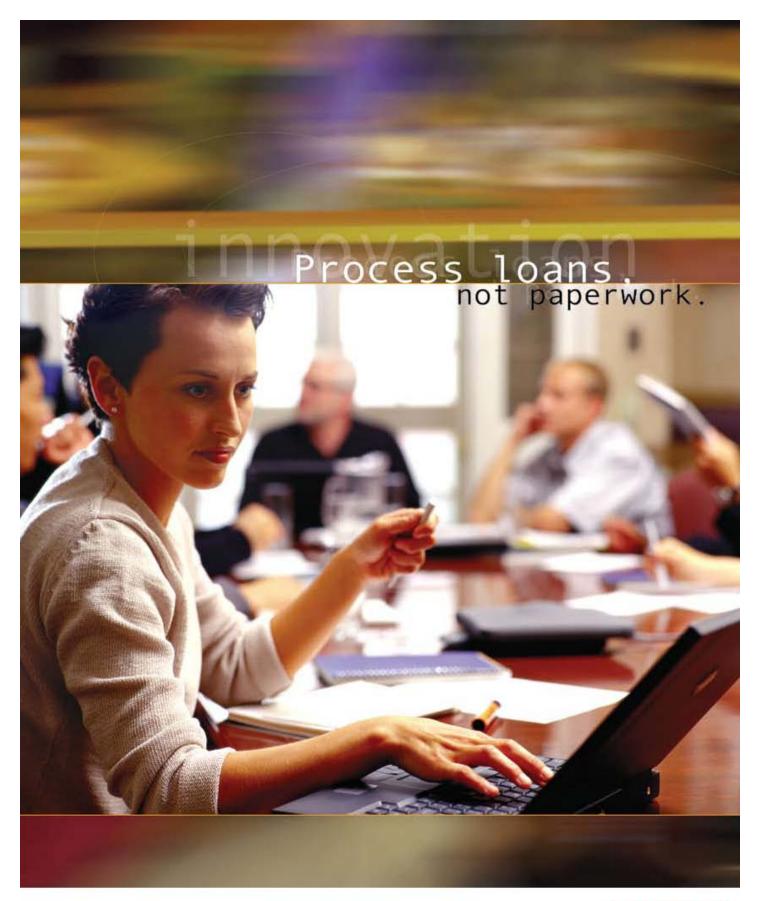
Signatory's Name: Sharon McGann Horstkamp

Signatory's Position: Vice President & General Counsel

Serial Number: 75031300

Internet Transmission Date: Mon Jul 16 11:33:41 EDT 2007 TEAS Stamp: USPTO/S08N09-66.239.151.2-20070716113341

746586-2084831-3801f7734694ef29f0afca2bf 545982290-CC-5440-20070716105452267854





# HOW MERS WORKS FOR YOU

#### >> Step 1: BECOME A MERS MEMBER

To request a membership application or speak with a MERS Customer Division representative, please call us at 800-646-MERS. Or, you may download the application from www.mersinc.org.

# >> Step 2: CREATE A MORTGAGE IDENTIFICATION NUMBER (MIN)

The MIN is a unique, 18-digit identification number that lenders must generate and attach to each loan registered on the MERS<sup>®</sup> System. Lenders can generate this number using their in-house systems, such as a loan-origination system.

#### >> Step 3: REGISTER THE LOAN WITH MERS

After the loan disburses, members can now register the loan on the MERS® System. The loan can be registered by a MERS® Ready trading partner, or by the lender using one of our easy-access connections:

• MERS® OnLine gives lenders the power to

- MERS<sup>®</sup> OnLine gives lenders the power to perform all MERS transactions online.
- Computer-to-computer interface lets your computers speak directly with the MERS<sup>®</sup> System. You can automate your registrations using this batch interface.

#### **OTHER MERS PRODUCTS**

#### **MERS® COMMERCIAL**

Adaptation of the MERS residential system applicable to the commercial mortgage-backed securities and multifamily markets.

#### MERS® eREGISTRY

The system of record to identify the current Controller and Location of the Authoritative Copy of the electronic note.

#### **MERS® LINK**

Retrieves information on the current servicer of a mortgage registered on the MERS System.

#### **MERS® 1-2-3**

Generates mortgage identification numbers (MINs), prepares closing documents and registers loans on the MERS® System.





# FREQUENTLY ASKED QUESTIONS

Q. If MERS is listed as the mortgagee, how is the mail that is normally sent to the servicer handled?

**A.** MERS forwards all mail to the current servicer or holder of the loan through imaging and email.

Q. If I close a loan in the name of MERS and then sell the loan to a non-MERS member, do I have to record an additional assignment from MERS back to us as the original lender?

**A. NO.** An additional assignment back to you as the original lender is not necessary. You would record an assignment from MERS to the lender to whom you are selling. A member of your staff is appointed as a MERS certifying officer who will have the authority to sign as a MERS officer.

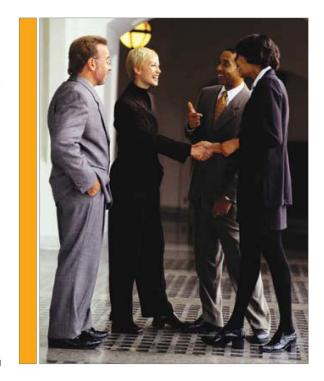
Q. Can I pass the MERS Registration Fee on to the borrower?

A. YES. On conventional loans you may be able to pass this fee on to the borrower, but you should check with your legal advisors to ensure that you are in compliance with federal and state laws. On government loans, please check with your local field office for availability and approval.

Q. Are service bureaus and software vendors modifying their systems to accommodate use of MERS?

**A. YES.** MERS provides service bureaus and software vendors with detailed information about MERS operations and system interfaces. Contact your vendors and tell them they need to become MERS<sup>®</sup> Ready for your business, if they aren't already.

If you have any other questions or to request more information, please contact the MERS Customer Division at 800-646-MERS (6377).





## WHAT IS MERS?

#### MERS AS ORIGINAL MORTGAGEE

MERS saves lenders money and reduces paperwork by eliminating the need to prepare and record assignments when trading mortgage loans. Borrowers name MERS as mortgagee and nominee for the lender on deeds of trust and mortgages that are recorded in the county land records. Lenders then register the loans on the MERS® System and electronically track changes in servicing and beneficial ownership rights over the life of the loan.

#### **MOM MAKES IT WORK**

Loans registered with MERS are immunized against future assignments because MERS remains the mortgagee of record no matter how often servicing is traded between MERS members. Fannie Mae, Freddie Mac, VA, FHA, Ginnie Mae, the Federal Home Loan Bank MPF<sup>®</sup>, many state housing authorities, and all major Wall Street rating agencies have approved language designating "MERS as Original Mortgagee" on the security instruments. There is no break in the chain of title thanks to "MOM."

#### MERS AND RESIDENTIAL LOANS

Over half of all newly originated residential loans in the United States are registered on the MERS residential system.

The following sample MOM language is authorized by Fannie Mae and Freddie Mac to be incorporated into security instruments:

"MERS is Mortgage Electronic Registration Systems, Inc. MERS is a separate corporation that is acting solely as nominee for Lender and Lender's successors and assigns. MERS is the mortgagee under this Security Instrument. MERS is organized and existing under the laws of Delaware, and has an address and telephone number of P.O. Box 2026, Flint, MI 48501-2026."

Please consult your Fannie Mae or Freddie Mac seller/servicer guide, or your document provider, for state-specific language.



#### **DUAL ASSIGNMENT TRANSACTION** (CORRESPONDENT REGISTERS LOAN)

RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$0 WITH MERS

CORRESPONDENT
LENDER
V
RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$0 WITH MERS

S44 Costs WITHOUT MERS

\$4.95 MERS REGISTRATION FEE

>> YOU SAVE \$39.05 PER LOAN

#### SINGLE ASSIGNMENT TRANSACTION (CORRESPONDENT REGISTERS LOAN)

CORRESPONDENT LENDER

**INVESTOR** 

RECORDED ASSIGNMENT - \$22*	WITHOUT MERS
RECORDED ASSIGNMENT - \$0	WITH MERS
\$22 Costs without MERS	
\$4.95 MERS REGISTRATION FEB	

>> YOU SAVE \$17.05 PER LOAN

### MERS SAVES TIME & MONEY

#### **BENEFITS FOR LENDERS**

- Saves \$22 on average\* on each loan by eliminating assignments.
- Enables loans to be sold faster
- Reduces clerical time and shipping expenses (no paper assignments to record or track)
- Cuts documentation errors and "suspense" items
- Streamlines and simplifies the loan closing process

#### \* Cost savings based on a national average

#### BENEFITS FOR SERVICERS

- Speeds up lien release process
- Shortens foreclosure times by eliminating chain of title issues
- Streamlines bulk acquisitions and mergers (due to the absence of assignments)



Are your vendors MERS<sup>®</sup> Ready? Look for this sign when you do business. Lenders and vendors that use this logo can handle your MERS business today.

<sup>\*</sup> Cost savings per cost benefit analysis spread sheet available from MERS. Assignment costs shown are national averages.



#### MERS OFFERS THREE MEMBERSHIP LEVELS

**General** — For lenders who typically service loans. General memberships are available in four different tiers based on annual volumes of loan originations or servicing, whichever is greater.

**Lite** — For lenders who only originate loans and sell servicing rights flow.

**Patron** — for organizations who support MERS registrations but do not register loans on the system.

Please visit www.mersinc.org for the current membership fee schedule.

#### **REGISTRATION FEES**

Members pay a fee each time they register a loan on the MERS<sup>®</sup> System. The registration fee covers loan registration and all transfers to a wholesale lender, as long as the servicing rights transfer occurs within 269 days of the note date. Loans transferred 270 days or greater are charged an additional fee. Please visit www.mersinc.org for the most current trans—action fee schedule.

#### **MERS SUPPORT**

MERS Website — www.mersinc.org. Convenient online resource.

MERS Conferences — A user conference and regional workshops throughout the year provide specialized educational sessions for new and experienced members.

**Regional Sales Directors** — Available nationwide for site visits for you or your clients.

**Business Integration Directors** — Guide you through the implementation process.

**Help Desk** — Call center for systems, procedural and technical questions for active members.

**Training** — Online, phone, and on-site training available.

Web Seminars — Periodic real-time training of specific MERS topics.





# MEMBERSHIP APPLICATION

MERS-Assigned ORG ID#:	1	0	0		T
		(1	MERS U	SE ONLY)	1

# COMPANY INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME:		
D.B.A., IF APPLICABLE:		
STREET ADDRESS:		
CITY:	STATE:	ZIP:
Main Phone:	Main Fax:	
Toll-Free Number:	CORP. WEB SITE: WI	N/W .

# COMPANY CONTACTS:

	Nаме	TILE	Phone	EMAIL (REQUIRED)
MERS PROJECT MGR (To be interviewed)				
EXECUTIVE SPONSOR		2		
OFFICE OF THE CEO				
OPERATIONS				
SECONDARY				
GENERAL COUNSEL				
FNANCE		2		
LOAN PRODUCTION				
LOAN SERVICING				
INFORMATION TECH.				
COMPLIANCE		The state of the s		
MERSBILLING				
MERS OPERATIONS				
PERSONTO RECEIVE ALL COMMUNICATIONS FROM MERS:				

# PLEASE CHECK THE BOXES THAT REFLECT YOUR VOLUMES FOR THE MOST RECENT 12-MONTH PERIOD:

	ANNUAL PRODUCTION VOLUME		Sız	E OF S	ERVI	CING F	ORTE	OLIO				
Under \$250 Million  \$250 Million - \$1 Billion  > \$1 Billion - \$10 Billion  > \$10 Billion  N/A			Under \$2 Billion  \$2 Billion - \$10 Billion  > \$10 Billion - \$50 Billion  > \$50 Billion  N/A									
А	RE YOU AFFILIATED WITH ANY OTHER MOR	TGAGE LENDER	s? TES		No	)						
	YES, PLEASE LIST THICH ARE <b>MERS</b> MEMBERS:	Name			MERS Org ID							
				_	U							
				_ [1	0	0						
				1	0	0						
PLEASE CHECK ALL THAT APPLY TO YOUR ORGANIZATION:												
☐ Br	ROKER	Mortgag	E INSURER		LE	NDER	(CHE	CK ALL TH	IAT APPL	Y):		
Conduit		SERVICER			RETAIL %							
CUSTODIAN		SUBSERVICER			☐ WHOLESALE %							
	ILB	☐ TAX SERVICE ☐ CORRESPONDENT☐ ☐ TITLE COMPANY					, ,	6				
Control de 1 de 2000 de 2			PANY									
☐ FLOOD INSURER ☐ TRUSTE ☐ HAZARD INSURER ☐ VENDOR			ERVICER PROVIDE	ъ								
	DUSING AGENCY	DESCRIBE:		.IX								
¥ <del></del>	TERIM FUNDER / WAREHOUSE LENDER	NT / OTHER:										
	/ESTOR	DESCRIBE:										
ORIGINATI	ON ACTIVITY											
VOLUME: #	VOLUME: # UNITS CLOSED MONTHLY											
On Average, days from the note date the loan is sold:			☐ WITHIN 10 DAYS ☐ HOLD FOR FIRST PAY				ST PAYM	ENT				
			☐ INTERIM SER				Отне	er (Plea	SE SPEC	IFY):		
WHOLESALE: DO YOU CLOSE LOANS IN THE BROKER'S NAME?			YES N	s 🗌 No			O?	YES		10		

# TRADING PARTNERS: PRIMARY INVESTORS YOU SELL TO

(IF MORE ROOM IS NEEDED, PLEASE LIST USING SEPARATE SHEET)											
COMPANY NAME	COMPANY NAME MAIN CONTACT		E-Mail	% SOLD/MO							
OTHERS:											
Servicing Released?											
ARE YOU SELLING DIRECTLY TO FANNI	E MAE, FREDDIE MAC ANI	D/OR GINNIE MAE?	☐ YES ☐ No	,							
LIST HOUSING AGENCIES IF APPLICAB	LE:		SERVICING RELEASED?	ES No							
Warehouse Lender(s):			Do THEY ACCEPT MERS?	ES No							
IF SERVICING, WHAT IS YOUR SYSTEM?											
IF SUB-SERVICING, WHO DO YOU USE?											
ORIGINATION AND DOC PREP SYSTEM											
LOS SYSTEM USED:		VERSION #:									
DOES LOS HAVE MERS FUNCTIONALI	TY? (CHECK ALL THAT APPLY)	☐ MIN GENERATION ☐ MIN TO DOCS									
		REGISTRATION TO MERS® SYSTEM									
DOC PREP SYSTEM(S) USED:		DOES IT SUPPORT MERS DOCUMENTS? YES NO									
ARE DOCUMENTS CONTROLLED CENTR	ALLY? YES NO	IF NO, EXPLAIN:									
INVESTOR REFERENCES (MUST B	RE COMPLETED)										
FHA MORTGAGEE ID NUMBER:											
VA APPROVAL NUMBER:											
FANNIE MAE SELLER / SERVICER ID N											
FREDDIE MAC SELLER / SERVICER ID	Number:										
GINNIE MAE ISSUER NUMBER:											
INVESTOR REFERENCE #1 (COMPANY	,										
INVESTOR REFERENCE #2 (COMPANY	, CONTACT, PHONE):										
PLEASE TELL US HOW YOU HEARD ABO	OUT MERS:										

BY COMPLETING, SIGNING, AND SUBMITTING THIS APPLICATION, THE APPLICANT IS AGREEING TO BE A MERS MEMBER. THE APPLICANT HEREBY AGREES TO PAY ALL FEES AND EXPENSES SET FORTH IN THE MERS RESIDENTIAL FEE SCHEDULE, WHICH MAY CHANGE FROM TIME TO TIME; ABIDE BY ALL EXISTING MERS RULES AND PROCEDURES, WHICH ARE INCORPORATED HEREIN BY REFERENCE AND MAY BE AMENDED FROM TIME TO TIME; AND COMPLY WITH THE TERMS AND CONDITIONS SET FORTH IN THE ATTACHED ADDENDUM ENTITLED TERMS AND CONDITIONS.

NOTE: THE APPLICANT WILL BE BILLED THE MEMBERSHIP FEES AS STATED IN THE MERS RESIDENTIAL FEE SCHEDULE. PLEASE DO NOT SEND PAYMENT AT THIS TIME.

Applicant Signature:**		
(PLEASE PRINT THIS FORM, SIGN AND	FAX BACK TO MERS, OR ATTACH A DIGITIZED SIGNATURE AND SEND VIA E	-MAIL

DATE: EMAIL ADDRESS:

\*\*The Applicant agrees that by attaching or inserting the Applicant's authorized representative's electronic signature, his/her electronic signature is intended to bind the Applicant and the Applicant acknowledges that the electronic signature shall have full force and effect as to the Applicant agreeing to the terms of this Application.

FAX OR MAIL YOUR COMPLETED AND SIGNED APPLICATION TO:

MERS

ATTENTION: CUSTOMER DIVISION
1595 SPRING HILL ROAD, SUITE 310, VIENNA, VIRGINIA
TELEPHONE 800.646.MERS (6377)
FAX 703.748.0183

APPLICATIONS@MERSINC.ORG





## WHAT IS THE MERS® eREGISTRY?

The MERS® eRegistry is the system of record that identifies who is in control of the electronic note. It points to the location of the authoritative copy of the eNote, stored by a custodian in a secure electronic vault.

Because of this, the MERS® eRegistry is a necessity in the eMortgage world. It saves money and prevents confusion on who controls the eNote.

Today, lenders are closing eNotes and selling them into the secondary market through the MERS® eRegistry. Fannie Mae and Freddie Mac both require the use of the MERS® eRegistry when selling eNotes to them.

The MERS® eRegistry fulfills the "Safe Harbor" requirements in the state-led Uniform Electronic Transactions Act (UETA) and E-SIGN (Electronic Signatures in Global and National Commerce Act of 2000) adopted by Congress.

#### WHAT DOES THE MERS® eREGISTRY DO?

When a lender registers an eNote on the MERS® eRegistry, the registration process:

- Uniquely identifies the eNote's current Controller and Location of the Authoritative Copy
- Validates the MIN Mortgage Identification Number (the unique identification number for a registered eNote)
- Stores the unique digital signature (hash value) of the eNote
- Validates the identity of the lender
- Confirms the registration is complete
- Prevents duplicate registrations
- Sends a confirmation to the lender
- Stores key information to readily identify the loan

## **NEW WORLD / NEW LANGUAGE**

Paper World	Electronic World
Negotiable Instrument	Transferable Record ("eNote")
Original Note	Authoritative Copy of eNote
Possession	Control
Investor/Holder	Controller
Custodian	Location (electronic vault)
Endorsement	Transfer of Control
Holder in Due Course	Transferable Record Audit Trail
Servicer	Controller's Delegatee
Wet Signature	Electronic Signature

# HERE'S HOW THE MERS® eREGISTRY WORKS...



Lender hasborrower esign an eNote at closing (using eclosing clafform), eNote plafform), eNote contains MIN and contains MIN and MBRS\*eRegistry clause.

## WHAT DOES THE MERS® eREGISTRY DO FOR YOU?

Lenders: Provides e Note liquidity and best execution

Improves pipeline management

Settlement Agents: Improves quality control and productivity

Mitigates document fraud

Warehouse Lenders: Improves control of collateral

Reduces exposure to borrower or lender default.

Document Custodians: Gives first-to-market competitive advantage

Creates more efficient and more accurate automated

note certification

Servicers: Assists in automating post-dosing audit of eNote

servicing data

Investors: Creates best execution advantage

Faster and more efficient delivery to the secondary market improves quality control and assists in fraud detection.

## WHY eNOTES?

Making eNotes part of the mortgage lending process provides the following benefits:

- Improves the borrowers' experience by shortening the dosing time, ensuring quality control.
- Saves money by eliminating the cost of replacing lost or missing notes.
- Saves time by ensuring accuracy of note data and eliminating re-keying time and errors.
- Delivers operating efficiencies by improving pipeline management, use of capital, and best execution timing.
- Makes the promise of eMortgages possible by fulfilling regulatory requirements outlined in the UETA and BSIGN legislation.

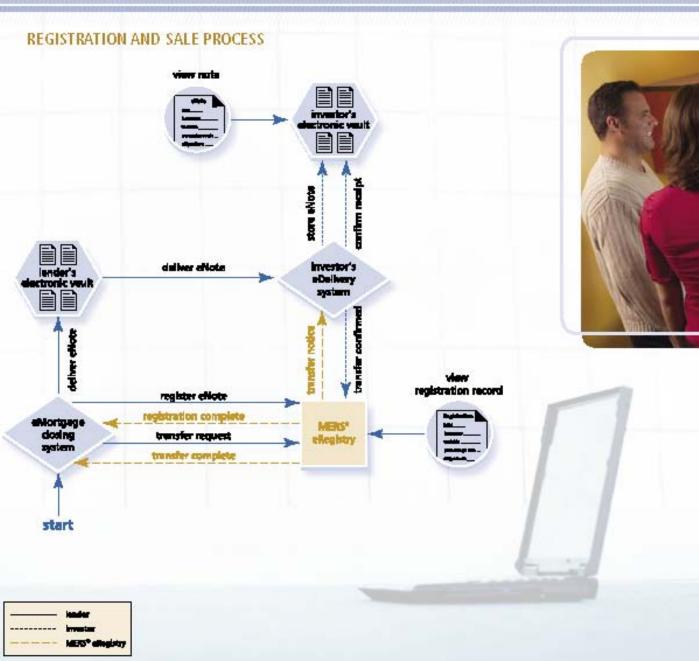




Immediately after closing. Lender registers the eNote on the M BTS the eNote on the mass are gistral engistry. The registry the tron record shows the Lender as the Control lender as the Note and the location of the eNote and Delegates (if applicable).



When the e Note is sold, the lender initiates a transfer of control lender initiates a transfer of control transaction to the new investor. It was a transfer is to be delivered to the lender will also include investor, the lender will also include a transfer of Location to the a transfer of Location to the investor. The Lender delivers the investor. The Lender delivers the investor instructions e Note at the investor's instructions.





the new investor confirms the transfer confirms the transfer request(s). The M BS\* energistry record is energistry record is automatically updated to show the kinestor as the Controller (and Location, if applicable).



the current controller for Delegates, if applicable) a responsible per licities for reporting servicing for reporting servicing servicin



## MERS SUPPORT

- Regional Sales Directors
   Available nationwide for on-site sales and visits for members and their dients. Call 800-646-MERS (6377) for more information.
- Business Integration Directors
   Assist members in integrating MERS in their business and technical environment.
- Website (www.mersinc.org)
   Convenient online source for everything MERS.
- User Conference
   Annual conference for new and experienced MERS members
   that provides educational information on legal, regulatory
   and system enhancement topics.
- Help Desk
   Answers systems, procedural and technical questions for active members.
- Training
   Offered via telephone, on-site and online, at the oustomers' choice.

## MERS SUPPORTS INDUSTRY STANDARDS

- Mortgage Identification Number (or MIN): a unique 18-digit tracking number that is added to the security instrument and note at the time of origination.
- MISMO XML data standards: greatly reduce the time and effort required for business partners to create new data interfaces with each other.
- SISA C mortgrage in dustry-specific digital certificates: used by lenders as a credential to provide virtual identity or other security-related functions.
- Organization ID number: a 7-digit number assigned by MERS that uniquely identifies trading partners and their rule in a transaction.



## MERS® eREGISTRY FAQS

#### Q. What is the MERS® eRegistry?

A. It is an industry utility that serves as the central location to identify the current Controller (holder) and Location (custodian) of the Authoritative Copy of an eNote. The Controller of an eNote has the equivalent rights as that of a "Holder in Due Course" with a paper negotiable promissory note. The MERS® eRegistry is the mortgage industry's "system of record" of ownership for eNotes.

The concept of a national eNote registry was the industry's response to the requirements imposed by the Uniform Electronic Transactions Act (UETA) and the federal Electronic Signatures in Global and National Commerce Act (E-SIGN). It evolved out of the need to track and identify electronic promissory notes or eNotes for electronic mortgages.

#### Q. Is using the MERS® eRegistry mandatory for MERS Members?

A. Fannie Mae and Freddie Mac require use of the MERS® eRegistry for eNotes that they purchase.

#### Q. Does the MERS® eRegistry store eNotes?

 A. No. Organizations that are in the business of providing eVaulting services store eNotes on behalf of the investor.

## Q. Since the MERS® eRegistry is the "system of record" of ownership for eNotes, does MERS control the disbursement of closing funds?

A. No. Closing funds are disbursed as they would be with the closing of a paper note.

## Q. Who asked MERS to build the MERS® eRegistry?

A. The Mortgage Bankers Association and the American Land Title Association sanctioned the creation of a single, national electronic note (eNote) registry system and both organizations have endorsed MERS as the provider of the system.

## Q. Why eNotes? What is the benefit?

A. A Promissory Note in electronic form and registered with the MERS® eRegistry is eligible for sale to all investors with membership in the MERS® eRegistry. Due to the lower costs of handling and greater access to information, loans backed by eNotes are more valuable to investors than the equivalent loans backed by paper notes. The MERS® eRegistry enables lenders to sell these higher value eNotes on a best execution basis.

Lenders also reduce costs with eNotes by streamlining the post closing and certification process, eliminating transportation costs and reducing costs associated with lost, destroyed and missing paper notes.

#### Q. If I want to originate eNotes, what do I need to do?

A. There are two scenarios for originators of eNotes to interact with the MERS® eRegistry, one is direct, and the other is through a trading partner.

In the first scenario, you close loans on eNotes that contain the MERS® eRegistry language and a Mortgage Identification Number (MIN), and register them on the MERS® eRegistry. This requires you to have

- connectivity with us (a VPN or Frame Relay connection)
- the ability to create the XML transactions required by the MERS® eRegistry
- the ability to sign those transactions with a digital certificate provided to you from a SISAC-accredited issuer

In the second scenario, you close loans on eNotes that contain the MERS® eRegistry language and a MIN, and immediately sell them to an investor who will do the registrations for you. This is called a Broker/Delegatee relationship. MERS will set up your profile (as the Broker) on the MERS® eRegistry so that it allows another party (your Delegatee) to name you as the initial Controller (holder) and then do a transfer of control to itself.

Whichever scenario you choose, or role you play (lender, broker, investor) we will help you integrate your process with MERS to set up procedures and do any necessary transaction testing.

NOTE: the current Controller (or its Delegatee) listed on the loan also reports servicing events to the MERS® eRegistry.

## Q. Does my current MERS Membership allow me to start this process?

A. Yes, but you must also sign the MERS® eRegistry Addendum. If you are not currently a MERS Member, you must sign the MERS Membership agreement and the Addendum.

#### Q. What does MERS charge for using the MERS® eRegistry?

A. There is no additional membership fee for signing the Addendum if you are already a MERS member. There is a one-time Registration Fee. Please reference the MERS Pricing Schedule for current pricing.

#### Q. Where do I get more information?

A. Call the MERS Customer Division at 800-646-6377 or visit the MERS web site at www.mersinc.org.



## ROUTING SHEET TO POST REGISTRATION (PRU)

**Registration Number:** 2084831

75021200

Serial Number: 75031300

RAM Sale Number: 5440

**RAM Accounting Date: 20070716** 

**Total Fees:** \$500

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<b>Transaction</b>	Fee <u>Code</u>	Transaction <u>Date</u>	Fee per <u>Class</u>	Number of Classes	Number of Classes Paid	Total <u>Fee</u>
§8 affidavit	7205	20070716	\$100	1	1	\$100
Application for Renewal (§9)	7201	20070716	\$400	1	1	\$400

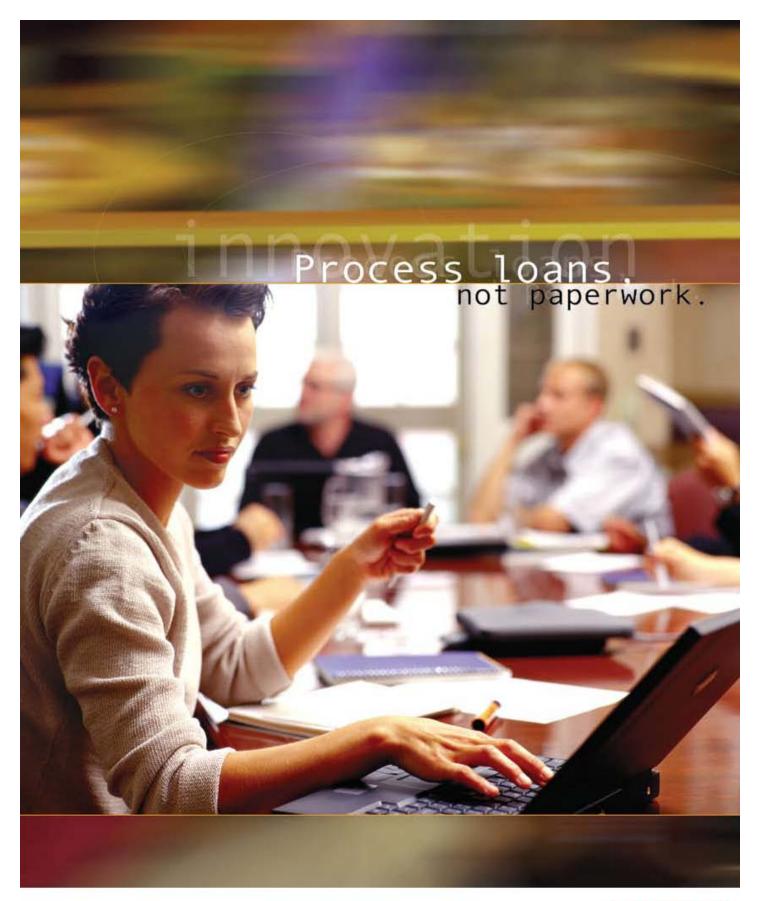
Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

**Transaction Date:** 20070716







## HOW MERS WORKS FOR YOU

## >> Step 1: BECOME A MERS MEMBER

To request a membership application or speak with a MERS Customer Division representative, please call us at 800-646-MERS. Or, you may download the application from www.mersinc.org.

## >> Step 2: CREATE A MORTGAGE IDENTIFICATION NUMBER (MIN)

The MIN is a unique, 18-digit identification number that lenders must generate and attach to each loan registered on the MERS<sup>®</sup> System. Lenders can generate this number using their in-house systems, such as a loan-origination system.

## >> Step 3: REGISTER THE LOAN WITH MERS

After the loan disburses, members can now register the loan on the MERS® System. The loan can be registered by a MERS® Ready trading partner, or by the lender using one of our easy-access connections:

• MERS® OnLine gives lenders the power to

- MERS<sup>®</sup> OnLine gives lenders the power to perform all MERS transactions online.
- Computer-to-computer interface lets your computers speak directly with the MERS<sup>®</sup> System. You can automate your registrations using this batch interface.

## **OTHER MERS PRODUCTS**

## **MERS® COMMERCIAL**

Adaptation of the MERS residential system applicable to the commercial mortgage-backed securities and multifamily markets.

## MERS® eREGISTRY

The system of record to identify the current Controller and Location of the Authoritative Copy of the electronic note.

## **MERS® LINK**

Retrieves information on the current servicer of a mortgage registered on the MERS System.

## **MERS® 1-2-3**

Generates mortgage identification numbers (MINs), prepares closing documents and registers loans on the MERS® System.





## FREQUENTLY ASKED QUESTIONS

Q. If MERS is listed as the mortgagee, how is the mail that is normally sent to the servicer handled?

**A.** MERS forwards all mail to the current servicer or holder of the loan through imaging and email.

Q. If I close a loan in the name of MERS and then sell the loan to a non-MERS member, do I have to record an additional assignment from MERS back to us as the original lender?

**A. NO.** An additional assignment back to you as the original lender is not necessary. You would record an assignment from MERS to the lender to whom you are selling. A member of your staff is appointed as a MERS certifying officer who will have the authority to sign as a MERS officer.

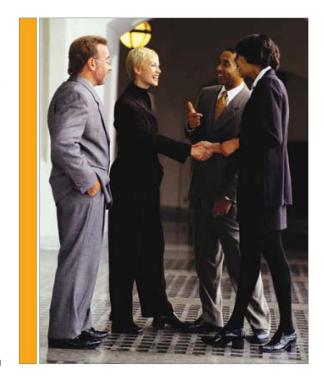
Q. Can I pass the MERS Registration Fee on to the borrower?

A. YES. On conventional loans you may be able to pass this fee on to the borrower, but you should check with your legal advisors to ensure that you are in compliance with federal and state laws. On government loans, please check with your local field office for availability and approval.

Q. Are service bureaus and software vendors modifying their systems to accommodate use of MERS?

**A. YES.** MERS provides service bureaus and software vendors with detailed information about MERS operations and system interfaces. Contact your vendors and tell them they need to become MERS<sup>®</sup> Ready for your business, if they aren't already.

If you have any other questions or to request more information, please contact the MERS Customer Division at 800-646-MERS (6377).





## WHAT IS MERS?

## MERS AS ORIGINAL MORTGAGEE

MERS saves lenders money and reduces paperwork by eliminating the need to prepare and record assignments when trading mortgage loans. Borrowers name MERS as mortgagee and nominee for the lender on deeds of trust and mortgages that are recorded in the county land records. Lenders then register the loans on the MERS® System and electronically track changes in servicing and beneficial ownership rights over the life of the loan.

## **MOM MAKES IT WORK**

Loans registered with MERS are immunized against future assignments because MERS remains the mortgagee of record no matter how often servicing is traded between MERS members. Fannie Mae, Freddie Mac, VA, FHA, Ginnie Mae, the Federal Home Loan Bank MPF<sup>®</sup>, many state housing authorities, and all major Wall Street rating agencies have approved language designating "MERS as Original Mortgagee" on the security instruments. There is no break in the chain of title thanks to "MOM."

#### MERS AND RESIDENTIAL LOANS

Over half of all newly originated residential loans in the United States are registered on the MERS residential system.

The following sample MOM language is authorized by Fannie Mae and Freddie Mac to be incorporated into security instruments:

"MERS is Mortgage Electronic Registration Systems, Inc. MERS is a separate corporation that is acting solely as nominee for Lender and Lender's successors and assigns. MERS is the mortgagee under this Security Instrument. MERS is organized and existing under the laws of Delaware, and has an address and telephone number of P.O. Box 2026, Flint, MI 48501-2026."

Please consult your Fannie Mae or Freddie Mac seller/servicer guide, or your document provider, for state-specific language.



## **DUAL ASSIGNMENT TRANSACTION** (CORRESPONDENT REGISTERS LOAN)

RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$0 WITH MERS

CORRESPONDENT
LENDER
V
RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$22\* WITHOUT MERS

RECORDED ASSIGNMENT - \$0 WITH MERS

S44 Costs WITHOUT MERS

\$4.95 MERS REGISTRATION FEE

>> YOU SAVE \$39.05 PER LOAN

## SINGLE ASSIGNMENT TRANSACTION (CORRESPONDENT REGISTERS LOAN)

CORRESPONDENT LENDER

**INVESTOR** 

RECORDED ASSIGNMENT - \$22*	WITHOUT MERS
RECORDED ASSIGNMENT - \$0	WITH MERS
\$22 Costs without MERS	
\$4.95 MERS REGISTRATION FEB	

>> YOU SAVE \$17.05 PER LOAN

## MERS SAVES TIME & MONEY

## **BENEFITS FOR LENDERS**

- Saves \$22 on average\* on each loan by eliminating assignments.
- Enables loans to be sold faster
- Reduces clerical time and shipping expenses (no paper assignments to record or track)
- Cuts documentation errors and "suspense" items
- Streamlines and simplifies the loan closing process

### \* Cost savings based on a national average

## BENEFITS FOR SERVICERS

- Speeds up lien release process
- Shortens foreclosure times by eliminating chain of title issues
- Streamlines bulk acquisitions and mergers (due to the absence of assignments)



Are your vendors MERS<sup>®</sup> Ready? Look for this sign when you do business. Lenders and vendors that use this logo can handle your MERS business today.

<sup>\*</sup> Cost savings per cost benefit analysis spread sheet available from MERS. Assignment costs shown are national averages.



## MERS OFFERS THREE MEMBERSHIP LEVELS

**General** — For lenders who typically service loans. General memberships are available in four different tiers based on annual volumes of loan originations or servicing, whichever is greater.

**Lite** — For lenders who only originate loans and sell servicing rights flow.

**Patron** — for organizations who support MERS registrations but do not register loans on the system.

Please visit www.mersinc.org for the current membership fee schedule.

## **REGISTRATION FEES**

Members pay a fee each time they register a loan on the MERS<sup>®</sup> System. The registration fee covers loan registration and all transfers to a wholesale lender, as long as the servicing rights transfer occurs within 269 days of the note date. Loans transferred 270 days or greater are charged an additional fee. Please visit www.mersinc.org for the most current trans—action fee schedule.

### **MERS SUPPORT**

MERS Website — www.mersinc.org. Convenient online resource.

MERS Conferences — A user conference and regional workshops throughout the year provide specialized educational sessions for new and experienced members.

**Regional Sales Directors** — Available nationwide for site visits for you or your clients.

**Business Integration Directors** — Guide you through the implementation process.

**Help Desk** — Call center for systems, procedural and technical questions for active members.

**Training** — Online, phone, and on-site training available.

Web Seminars — Periodic real-time training of specific MERS topics.





## MEMBERSHIP APPLICATION

MERS-Assigned ORG ID#:	1	0	0		T
		(1	MERS U	SE ONLY)	1

## COMPANY INFORMATION (PLEASE TYPE OR PRINT)

COMPANY NAME:		
D.B.A., IF APPLICABLE:		
STREET ADDRESS:		
CITY:	STATE:	ZIP:
Main Phone:	Main Fax:	
Toll-Free Number:	CORP. WEB SITE: WI	N/W .

## COMPANY CONTACTS:

	Nаме	TILE	Phone	EMAIL (REQUIRED)
MERS PROJECT MGR (To be interviewed)				
EXECUTIVE SPONSOR		2		
OFFICE OF THE CEO				
OPERATIONS				
SECONDARY				
GENERAL COUNSEL				
FNANCE		2		
LOAN PRODUCTION				
LOAN SERVICING				
INFORMATION TECH.				
COMPLIANCE		The state of the s		
MERSBILLING				
MERS OPERATIONS				
PERSONTO RECEIVE ALL COMMUNICATIONS FROM MERS:				

## PLEASE CHECK THE BOXES THAT REFLECT YOUR VOLUMES FOR THE MOST RECENT 12-MONTH PERIOD:

	ANNUAL PRODUCTION VOLUME		Siz	ZE OF S	ERVI	CING F	ORTE	OLIO		
	Under \$250 Million			L \$2 Billi 10 Billi	ION - ION -		Billioi Billioi Billioi	N 🔲		
A	RE YOU AFFILIATED WITH ANY OTHER MOR	RTGAGE LENDER	s? TES		No	)				
	YES, PLEASE LIST HICH ARE <b>MERS</b> MEMBERS:	N	IAME	1	0	MERS 0	S ORG	s ID		
					0					
				_ [1	0	0				
				1	0	0				
PLEASE C	HECK ALL THAT APPLY TO YOUR O	RGANIZATION	:	_						
☐ BF	OKER	Mortgag	E INSURER		LEI	NDER	(CHE	CK ALL T	HAT A	.PPLY):
	DNDUIT	SERVICER				RET		%		
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	DERAL RESERVE BANK OOD INSURER	☐ TITLE COM	PANY							
	OOD INSURER ZARD INSURER	TRUSTEE	ERVICER PROVIDE	-D						
	DUSING AGENCY	DESCRIBE:		_N						
-	TERIM FUNDER / WAREHOUSE LENDER	1	NT / OTHER:							
_	/ESTOR	DESCRIBE:								
ORIGINATI	ον Αςτινιτγ									
VOLUME: #	Units Closed Monthly									
On Averag	E, DAYS FROM THE NOTE DATE THE LOAN I	S SOLD:	☐ WITHIN 10 D	AYS			Hole	FOR FII	RST P.	AYMENT
			☐ INTERIM SER (COLLECT 2+ PA)		)		Отне	ER (Ple	ASE S	PECIFY):
Wholesale	: Do you close loans in the broker's	NAME?	YES N	lo		TP	0?	YE	s [	□No

## TRADING PARTNERS: PRIMARY INVESTORS YOU SELL TO

(IF MORE ROOM IS NEEDED, PLEASE LIST USING SEPARATE SHEET)					
COMPANY NAME	MAIN CONTACT	Phone	E-Mail	% SOLD/MO	
OTHERS:					
SERVICING RELEASED?			☐ YES ☐ No		
ARE YOU SELLING DIRECTLY TO FANNI	E MAE, FREDDIE MAC ANI	D/OR GINNIE MAE?	☐ YES ☐ No	,	
LIST HOUSING AGENCIES IF APPLICAB	LE:		SERVICING RELEASED?	ES No	
Warehouse Lender(s):			Do THEY ACCEPT MERS?	ES No	
IF SERVICING, WHAT IS YOUR SYSTEM?	j				
IF SUB-SERVICING, WHO DO YOU USE?	4				
ORIGINATION AND DOC PREP SY	STEM				
LOS SYSTEM USED:		VERSION #:			
DOES LOS HAVE MERS FUNCTIONALI	TY? (CHECK ALL THAT APPLY)	MIN GENERATIO	N MIN TO DOCS		
		☐ REGISTRATION T	O MERS® SYSTEM		
DOC PREP SYSTEM(S) USED:		Does it support M	ERS DOCUMENTS? YES	☐ No	
ARE DOCUMENTS CONTROLLED CENTR	ALLY? YES NO	IF NO, EXPLAIN:			
INVESTOR REFERENCES (MUST B	E COMPLETED)				
FHA MORTGAGEE ID NUMBER:					
VA APPROVAL NUMBER:	s				
FANNIE MAE SELLER / SERVICER ID N					
FREDDIE MAC SELLER / SERVICER ID	NUMBER:				
GINNIE MAE ISSUER NUMBER:					
INVESTOR REFERENCE #1 (COMPANY					
INVESTOR REFERENCE #2 (COMPANY	, CONTACT, PHONE):				
PLEASE TELL US HOW YOU HEARD ABO	UT MERS:				

BY COMPLETING, SIGNING, AND SUBMITTING THIS APPLICATION, THE APPLICANT IS AGREEING TO BE A MERS MEMBER. THE APPLICANT HEREBY AGREES TO PAY ALL FEES AND EXPENSES SET FORTH IN THE MERS RESIDENTIAL FEE SCHEDULE, WHICH MAY CHANGE FROM TIME TO TIME; ABIDE BY ALL EXISTING MERS RULES AND PROCEDURES, WHICH ARE INCORPORATED HEREIN BY REFERENCE AND MAY BE AMENDED FROM TIME TO TIME; AND COMPLY WITH THE TERMS AND CONDITIONS SET FORTH IN THE ATTACHED ADDENDUM ENTITLED TERMS AND CONDITIONS.

NOTE: THE APPLICANT WILL BE BILLED THE MEMBERSHIP FEES AS STATED IN THE MERS RESIDENTIAL FEE SCHEDULE. PLEASE DO NOT SEND PAYMENT AT THIS TIME.

Applicant Signature:**		
(PLEASE PRINT THIS FORM, SIGN AND	FAX BACK TO MERS, OR ATTACH A DIGITIZED SIGNATURE AND SEND VIA E	-MAIL

DATE: EMAIL ADDRESS:

\*\*The Applicant agrees that by attaching or inserting the Applicant's authorized representative's electronic signature, his/her electronic signature is intended to bind the Applicant and the Applicant acknowledges that the electronic signature shall have full force and effect as to the Applicant agreeing to the terms of this Application.

FAX OR MAIL YOUR COMPLETED AND SIGNED APPLICATION TO:

MERS

ATTENTION: CUSTOMER DIVISION
1595 SPRING HILL ROAD, SUITE 310, VIENNA, VIRGINIA
TELEPHONE 800.646.MERS (6377)
FAX 703.748.0183

APPLICATIONS@MERSINC.ORG





## WHAT IS THE MERS® eREGISTRY?

The MERS® eRegistry is the system of record that identifies who is in control of the electronic note. It points to the location of the authoritative copy of the eNote, stored by a custodian in a secure electronic vault.

Because of this, the MERS® eRegistry is a necessity in the eMortgage world. It saves money and prevents confusion on who controls the eNote.

Today, lenders are closing eNotes and selling them into the secondary market through the MERS® eRegistry. Fannie Mae and Freddie Mac both require the use of the MERS® eRegistry when selling eNotes to them.

The MERS® eRegistry fulfills the "Safe Harbor" requirements in the state-led Uniform Electronic Transactions Act (UETA) and E-SIGN (Electronic Signatures in Global and National Commerce Act of 2000) adopted by Congress.

#### WHAT DOES THE MERS® eREGISTRY DO?

When a lender registers an eNote on the MERS® eRegistry, the registration process:

- Uniquely identifies the eNote's current Controller and Location of the Authoritative Copy
- Validates the MIN Mortgage Identification Number (the unique identification number for a registered eNote)
- Stores the unique digital signature (hash value) of the eNote
- Validates the identity of the lender
- Confirms the registration is complete
- Prevents duplicate registrations
- Sends a confirmation to the lender
- Stores key information to readily identify the loan

## **NEW WORLD / NEW LANGUAGE**

Paper World	Electronic World
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Original Note	Authoritative Copy of eNote
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Custodian	Location (electronic vault)
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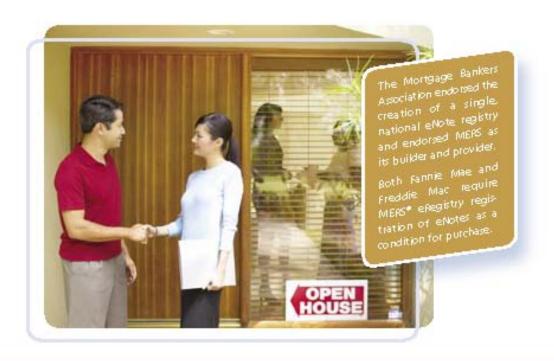
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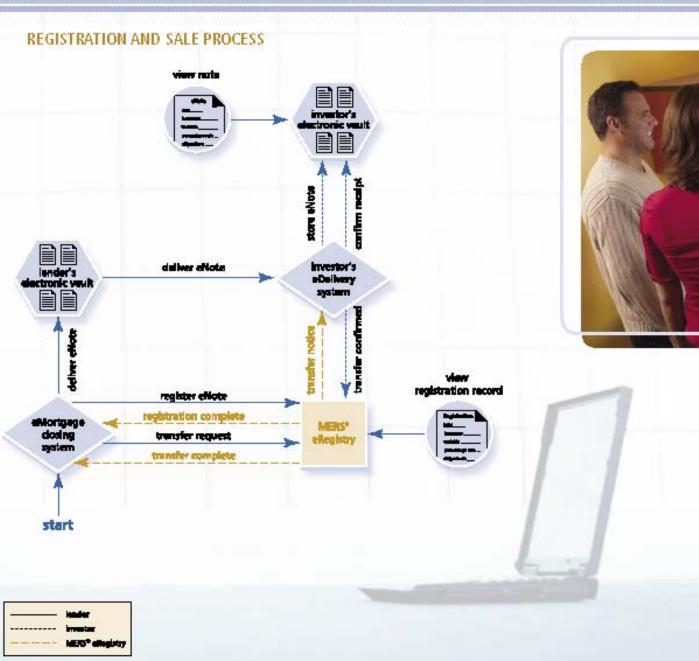




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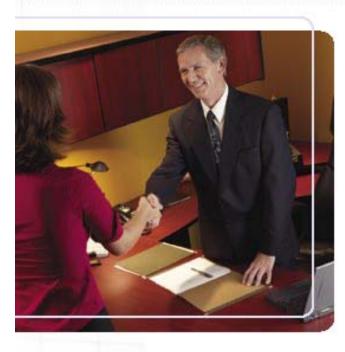




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## MERS® eREGISTRY FAQS

#### Q. What is the MERS® eRegistry?

A. It is an industry utility that serves as the central location to identify the current Controller (holder) and Location (custodian) of the Authoritative Copy of an eNote. The Controller of an eNote has the equivalent rights as that of a "Holder in Due Course" with a paper negotiable promissory note. The MERS® eRegistry is the mortgage industry's "system of record" of ownership for eNotes.

The concept of a national eNote registry was the industry's response to the requirements imposed by the Uniform Electronic Transactions Act (UETA) and the federal Electronic Signatures in Global and National Commerce Act (E-SIGN). It evolved out of the need to track and identify electronic promissory notes or eNotes for electronic mortgages.

#### Q. Is using the MERS® eRegistry mandatory for MERS Members?

A. Fannie Mae and Freddie Mac require use of the MERS® eRegistry for eNotes that they purchase.

#### Q. Does the MERS® eRegistry store eNotes?

 A. No. Organizations that are in the business of providing eVaulting services store eNotes on behalf of the investor.

## Q. Since the MERS® eRegistry is the "system of record" of ownership for eNotes, does MERS control the disbursement of closing funds?

A. No. Closing funds are disbursed as they would be with the closing of a paper note.

## Q. Who asked MERS to build the MERS® eRegistry?

A. The Mortgage Bankers Association and the American Land Title Association sanctioned the creation of a single, national electronic note (eNote) registry system and both organizations have endorsed MERS as the provider of the system.

## Q. Why eNotes? What is the benefit?

A. A Promissory Note in electronic form and registered with the MERS® eRegistry is eligible for sale to all investors with membership in the MERS® eRegistry. Due to the lower costs of handling and greater access to information, loans backed by eNotes are more valuable to investors than the equivalent loans backed by paper notes. The MERS® eRegistry enables lenders to sell these higher value eNotes on a best execution basis.

Lenders also reduce costs with eNotes by streamlining the post closing and certification process, eliminating transportation costs and reducing costs associated with lost, destroyed and missing paper notes.

#### Q. If I want to originate eNotes, what do I need to do?

A. There are two scenarios for originators of eNotes to interact with the MERS® eRegistry, one is direct, and the other is through a trading partner.

In the first scenario, you close loans on eNotes that contain the MERS® eRegistry language and a Mortgage Identification Number (MIN), and register them on the MERS® eRegistry. This requires you to have

- connectivity with us (a VPN or Frame Relay connection)
- the ability to create the XML transactions required by the MERS® eRegistry
- the ability to sign those transactions with a digital certificate provided to you from a SISAC-accredited issuer

In the second scenario, you close loans on eNotes that contain the MERS® eRegistry language and a MIN, and immediately sell them to an investor who will do the registrations for you. This is called a Broker/Delegatee relationship. MERS will set up your profile (as the Broker) on the MERS® eRegistry so that it allows another party (your Delegatee) to name you as the initial Controller (holder) and then do a transfer of control to itself.

Whichever scenario you choose, or role you play (lender, broker, investor) we will help you integrate your process with MERS to set up procedures and do any necessary transaction testing.

NOTE: the current Controller (or its Delegatee) listed on the loan also reports servicing events to the MERS® eRegistry.

## Q. Does my current MERS Membership allow me to start this process?

A. Yes, but you must also sign the MERS® eRegistry Addendum. If you are not currently a MERS Member, you must sign the MERS Membership agreement and the Addendum.

#### Q. What does MERS charge for using the MERS® eRegistry?

A. There is no additional membership fee for signing the Addendum if you are already a MERS member. There is a one-time Registration Fee. Please reference the MERS Pricing Schedule for current pricing.

#### Q. Where do I get more information?

A. Call the MERS Customer Division at 800-646-6377 or visit the MERS web site at www.mersinc.org.



# Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

## The table below presents the data as entered.

Input Field	Entered			
SERIAL NUMBER	75031300			
REGISTRATION NUMBER	2084831			
LAW OFFICE ASSIGNED	LAW OFFICE 102			
MARK SECTION				
MARK	MERS			
ATTORNEY SECTION				
ORIGINAL ADDRESS	Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037			
STATEMENT TEXT	By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above.			
NEW CORRESPONDENCE ADD	RESS			
NAME	MERSCORP, Inc.			
STREET	1595 Spring Hill Rd, Suite 310			
СІТУ	Vienna			
STATE	Virginia			
COUNTRY	United States			
POSTAL/ZIP CODE	22182			
PHONE	703-761-1270			
FAX	703-748-0183			
EMAIL	mers@mersinc.org			
AUTHORIZED TO COMMUNICATE VIA E-MAIL	YES			
SIGNATURE SECTION				

SIGNATURE	/Sharon M. Horstkamp/	
SIGNATORY NAME	Sharon McGann Horstkamp	
SIGNATORY DATE	07/16/2007	
SIGNATORY POSITION	NATORY POSITION Vice President & General Counsel	
FILING INFORMATION SECTION		
SUBMIT DATE	JBMIT DATE Mon Jul 16 10:38:25 EDT 2007	
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	716103047170866	

## Revocation of Attorney/Domestic Representative and/or Appointment of Attorney/Domestic Representative

To the Commissioner for Trademarks:

**MARK: MERS** 

**SERIAL NUMBER: 75031300** 

**REGISTRATION NUMBER: 2084831** 

## The original attorney

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

By submission of this request, the undersigned REVOKES the power of attorney currently of record, as listed above.

## **Original Correspondence Address:**

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

## The following is to be used as the correspondence address:

MERSCORP, Inc. 1595 Spring Hill Rd, Suite 310 Vienna, Virginia 22182 United States

703-761-1270 703-748-0183 mers@mersinc.org

Signature: /Sharon M. Horstkamp/ Date: 07/16/2007

Signatory's Name: Sharon McGann Horstkamp

Signatory's Position: Vice President & General Counsel

Serial Number: 75031300

Internet Transmission Date: Mon Jul 16 10:38:25 EDT 2007 TEAS Stamp: USPTO/RAA-66.239.151.2-20070716103825849

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## CONTENTS

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☐ Bulky Specimens with Examining Attorney
☐ Drawing Acceptable for Printing
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10. APPLICANT AND POST OFFICE Mortgage Electronic Registration Systems , Inc. 1125 15th Street, NW Washington, D.C. 20005 CORPORATION OF DELAWARE  11. CORRESPONDENCE ADDRESS Amy Span Wergeles Shaw, Fittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037  12. DOMESTIC REPRESENTATIVE		16. EXAMINING ATTORNEY					
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21. OTHER DATA

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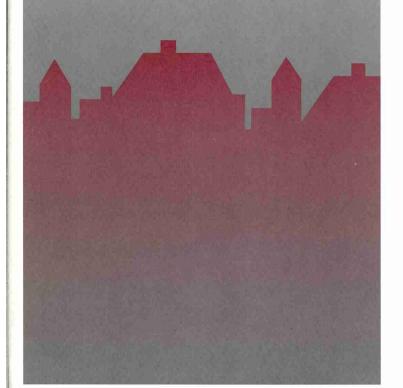
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Approved for Registration (Supplemental Register)—(Signature)

Section 9 Renewal Accepted—(Signature)



MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC.





## I. MERS IS HERE!!

MERS<sup>TM</sup>, the electronic registry for tracking ownership of mortgage rights, is set to begin streamlining the real estate finance industry. Join other members today! Sign up now and receive all the benefits and value of MERS.

In this packet you will learn how MERS' re-engineering efficiencies are projected to save the real estate finance industry up to \$200 million annually and how your organization can use MERS to reap these benefits. Included in this packet are:

## Left Pocket: MERS Information

- I. MERS Is Here
- II. Overview of How MERS Works
- III. MERS Launch Plan
- IV. MERS Development and Implementation
- V. MERS Corporate Profile
- VI. Board of Directors & Advisory Council
- VII. The MERS and EDS Partnership
- VIII. MERS Marketing Alliance
- IX. Frequently Asked Questions About MERS

## Right Pocket: Membership Information

- A. Benefits and Value of MERS Membership
- B. How to Become a Member of MERS
- C. Pricing Schedule
- D. Membership Application

## What the Industry Has to Say About MERS:

"MERS will be a big leap forward in our ability to manage and control our warehouse security as well as reduce expenses on general servicing assignments. Norwest is enthusiastically behind MERS and we plan to be the first company to actually use MERS."

Steve Morrison

Senior Vice President and General Counsel, Norwest Mortgage, Incorporated

"Fannie Mae is proud to have been one of the original members of the team that first conceptualized MERS. Over the past few years we have made significant monetary and resource investments to make MERS a reality. MERS is now ready to deliver the efficiencies and cost savings that will benefit both our industry and the American homeowner. We are committed to the success of MERS and we look forward to working with our industry partners on this new and exciting initiative."

Rick Amatucci

Vice President, Fannie Mae

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"MERS supports industry efforts to streamline the overall mortgage process for lenders and servicers, transforming a paper-based process to an electronic process that improves the flow and accuracy of information relative to the ownership of mortgage rights.

"As an originator we look forward to MERS streamlining the lien release process. Unrecorded assignments currently prepared for investors or warehouse lenders should be unnecessary in the future.

"We expect MERS will indeed provide opportunities for better risk management, helping to avoid multiple or fraudulent funding of mortgage loans."

Mark Fleming

Vice President, Freddie Mac

"MERS is critical technology for originators, servicers, and software vendors. Every player in the mortgage industry should learn about MERS as soon as possible."

Donna Pedigo

Senior Vice President, American Home Funding, Inc.

"MERS represents one of the few real re-engineering initiatives in the lending industry which by its very nature will provide benefits to a host of customers: consumers, investors, servicers, local recorders, title companies, and others. HomeSide Lending, Inc. is planning to install MERS in 1997."

Bill Glasgow

Executive Vice President, HomeSide Lending, Inc.

"I feel that MERS is the single most revolutionary advancement in automation seen by the industry to date. Eventually, buyers of servicing may simply not bid on non-MERS portfolios due to the higher costs and repetitive paperwork required."

Herman F. Churchwell

Chairman and Chief Executive Officer, Hamilton, Carter, Smith & Co., Inc.

"ALLIED Group Mortgage Company is excited to be involved with the MERS project.

MERS is the first major initiative developed by and for the benefit of the entire mortgage industry. Even small servicers will benefit from reduced assignment and release processing costs."

Joyce Webb

Assistant Vice President, ALLIED Group Mortgage, Inc.

"We view MERS as playing a critical role in streamlining the overall mortgage process for lenders and servicers. MERS represents an industry initiative that should be actively pursued by all participants in the industry."

Tim Breedlove

Senior Vice President, Weyerhaeuser Mortgage Corporation



## II. Overview of How MERS Works

MERS<sup>TM</sup> has been incorporated by leaders in the mortgage industry to be owned by the industry, and operated for the benefit of the industry, applying technology and electronic commerce to:

- transform paper-based processes to an electronic format.
- improve operational efficiencies.
- increase the liquidity of mortgage rights.
- increase the value of mortgage servicing rights.
- · improve the profitability of the industry.
- improve the flow and accuracy of information relative to the ownership of mortgage rights.
- facilitate continuing improvements through technology and electronic commerce.

## **How MERS Works**

MERS will operate within the existing legal framework of all 50 states. A loan registered with MERS will receive a permanent Mortgage Identification Number (MIN) as early as loan application. The MIN is designed to "wrap around" the lender's existing loan number. The universal MIN reduces research, cross-referencing and handling time and enhances fraud detection.

The paper mortgage (or deed of trust) in favor of the lender will still be executed and recorded in the public land records as it is today; then an assignment of the mortgage will be recorded in the land records naming MERS as mortgagee-of-record. MERS will then track the ownership and transfers of servicing rights and beneficial rights on the MERS system electronically, thus eliminating the need for recording subsequent assignments of the mortgage when mortgage rights are traded.

For example, in the case of a correspondent lender, instead of recording an assignment to the wholesale lender, the recorded assignment would be to MERS -- with the wholesale lender registered as the owner and thereby preparing the loan for future trading through MERS. Just as importantly, with MERS as mortgagee-of-record, unrecorded assignments currently prepared for investors or warehouse lenders should be unnecessary and the lien release process streamlined.

MERS consolidates in one location ownership information currently found in closing documents, public land records, and mortgage assignments. Of course, as mortgagee-of-record, MERS will receive legal notices. MERS will forward mail to the appropriate servicer upon receipt, electronically whenever possible. The servicer will continue to perform loan servicing functions as it does today. MERS will implement a quality control program to confirm performance.

-Over-

# Software and Architecture Plans for the MERS System

- Microsoft Windows 95 or 3.1
- Microsoft Exchange
- Three-tier client/server infrastructure
- Document and mail image processing through filenet

#### **Technical Overview**

All information maintained by the MERS system - including registration, transfers of rights, lien releases and inquiries - will be available to members through multiple access methods. Depending on membership size, activity, and current configuration, MERS will provide access to the information stored within the MERS system.

The MERS system infrastructure will enable members to connect to the system and access information through the following methods:

- Frame Relay
- X.25
- 800 Line
- 56K Dedicated Line
- Voice Response Units (data inquiry only)
- ISDN Dial-Up
- Value Added Networks (VANs)

MERS members will be able to use various devices to connect to the system and access information. MERS' goal is to provide cost-effective access by enabling members to use current in-house configurations whenever possible. A standard configuration will be recommended to help members implement the most effective environment to take full advantage of the MERS system capabilities.

Detailed specifications are being defined during the system network and architecture construction phases of the development process. The specifications have been communicated to members through a series of integration seminars and through Integration Information Kits, which are available by calling MERS at 1-800-646-MERS. These kits have also been distributed through a series of Integration Seminars.

To assist MERS members with internal integration planning and implementation, EDS can provide additional consulting services as needed under separate contract.



# III. MERS Launch Plan

Starting in the first quarter of 1997, originators and servicers who are Charter Members of MERS<sup>TM</sup> will be the first to use the new industry utility. This elite group of industry leaders has played a critical role in the development of MERS. Through their capital support, MERS is able to fund expenses related to the development and initial start-up exclusive of systems development costs, which are funded by EDS, MERS' official information technology partner. Charter Membership was closed December 1996.

#### **MERS Charter Members**

1st Nationwide Mortgage, MD
Alliance Mortgage Company, FL
Allied Group Mortgage, Inc., IA
American Land Title Association, DC
American Home Funding, VA
Crestar Mortgage Corp., VA
Corinthian Mortgage Corporation, KS
Fannie Mae, DC
Freddie Mac, VA
GE Capital Mortgage Services, Inc., NC
GMAC Residential Funding Corp., MN
Hamilton, Carter, Smith & Co., CA
HomeSide Lending, Inc., FL
Knutson Mortgage Corp., MN

LaSalle Home Mortgage Corporation, IL
Lau Capital Funding, CA
Merrill Lynch Credit Corp., FL
MGIC, WI
Mortgage Bankers Assoc. of America, DC
Norwest Mortgage, Inc., IA
PMI Mortgage Insurance Company, CA
PNC Mortgage Corporation of America, IL
ReliaStar Mortgage Corp., IA
Source One Mortgage Services Corp., MI
Stewart Title Guaranty Company, TX
Texas Commerce Bank, N.A., TX/
Chase Manhattan Mortgage
Weyerhaeuser Mortgage Company, CA

#### **MERS General Members**

ATI Title Company, NE
Capstead Incorporated, TX
Columbia National, Incorporated, MD
First Bankers Mortgage Corporation, TX
First Southwestern Title Company of Texas, TX
First Union Mortgage Corporation, NC
Harbor Financial Mortgage Corporation, TX
Resource Bancshares Mortgage Group, SC
Standard Financial, CA
Temple-Inland Mortgage Corporation, TX
Wells Fargo Bank, CA

# The Scheduled Rollout

March 1997 Allied Mortgage Group, Incorporated

Norwest Mortgage, Incorporated

April 1997 1st Nationwide Mortgage

May 1997 GE Capital Mortgage Services, Incorporated

Knutson Mortgage Corporation Merrill Lynch Credit Corporation ReliaStar Mortgage Corporation

July 1997 HomeSide Lending, Incorporated

Weyerhaeuser Mortgage Corporation

Other charter members are in the process of scheduling their start-up dates.



# IV. MERS Development and Implementation

EDS' project management, development, and implementation plans for the MERS<sup>TM</sup> system revolve around the EDS Project Management and Systems Life Cycle (SLC) methodologies. These methodologies are an effective approach to information systems management and development efforts. EDS has more than 35 years of successful experience managing large and complex development and implementation projects.

MERS' business environment demands that the system be developed and maintained efficiently and cost-effectively. This demand requires a documented methodology that is repeatable and measurable. The SLC methodology is EDS' formalized approach to developing, implementing, and maintaining information systems. The use of this methodology helps reduce risk through a proven approach and provides greater consistency, which improves the efficiency of system maintenance and enhancement efforts.

# **MERS System Development and Implementation Milestones**

#### Complete Final Review of Business Requirements

Business requirements for the MERS system have been developed in conjunction with MERS charter members, advisory council members, and representatives from different industry sectors including mortgage originators, servicers, government agencies, custodians, title companies, and others. Members helped EDS determine the preferred approach of the business design, ensuring enhanced value from the MERS system from a business perspective.

#### Dec. 1996 Completion of System Construction and Unit Testing

During this system development phase, EDS determines the optimum technical approach for the system and converts business designs into working procedures, programs, and documentation. Development of the MERS infrastructure is complete. Preparations begin for user acceptance testing.

#### Jan. 1997 System and Documentation Testing

This is an internal quality assurance process designed to test the MERS system and validate the accuracy of all associated on-line help, documentation, and training materials. During this phase, EDS verifies that the system meets the requirements defined during the earlier Business Requirements phase. In addition, a Quality Assurance checkpoint at the end of each phase ensures that requirements are being met before continuing to the next phase. Testing is ongoing throughout all phases of the development and implementation process.

#### Feb. 1997 User Acceptance Testing

EDS activates the system for a limited set of members. Full business regression testing is performed to verify system readiness and user preparedness.

#### Mar. 1997 Limited Production

EDS begins operating the MERS system with a base of three pilot members. Training and setup for other members scheduled to activate in 1997 begins.

#### Apr. 1997 Full Production Release

MERS is activated at the industry level. The formal rollout process to all members is initiated.

# Ongoing Installation and Technical Assistance

EDS will work closely with members to facilitate installation and technical integration.



# V. MERS Corporate Profile

MERS<sup>TM</sup>, an industry-owned utility incorporated in 1995, is a consolidation of diverse ideas and expertise from the real estate finance industry. The MERS concept first emerged in the "Whole Loan Book Entry White Paper" published jointly by the Mortgage Bankers Association of America (MBA), Fannie Mae, Freddie Mac and Ginnie Mae. The strength of the concept was subsequently validated in industry focus groups sponsored by those same organizations and by Ernst and Young.

In late 1994, representatives of all segments of the mortgage banking industry as well as from America's Community Bankers, the American Bankers Association, the National Association of County Recorders and Clerks, federal financial institution regulators, and other interested parties convened at The Westfields Conference Center near Washington, DC to discuss the concept further and plan MERS' implementation.

Since the Westfields meeting, MERS has been discussed widely at the MBA and other broader industry association meetings and conferences. MERS is an outstanding example of industry re-engineering using the collective energies of the entire real estate finance industry.

# **MERS Today**

- MERS' executive management team, on board since early 1996, is working diligently to transform the
  industry's vision of an electronic registry for tracking ownership of mortgage rights into reality.
   Implementation is projected for the second quarter of 1997.
- MERS' 15-member Board of Directors has played an important role in recruiting the executive management team and its on-going governance.
- More than \$4.0 million in capital has been raised to support pre-operational costs through MERS Charter Members. Charter Membership is open through December 1996.
- EDS was selected in April 1996 as the official information technology partner. System development costs are being funded by EDS.
- Detailed business requirements have been developed by industry experts.
- The MERS Advisory Council held its inaugural meeting in April 1996. The Council is made up of representatives from the broader real estate finance industry who are not directly engaged in originating, funding, or servicing mortgage loans.

# **MERS Executive Management Team Profiles**

#### President and Chief Executive Officer

Paul E. Mullings

Paul assumed the leadership of MERS in early 1996. He has been in mortgage banking for more than 25 years, holding senior executive positions at First Interstate BanCorp's Residential Mortgage Division and Glendale Federal Bank. Paul has served on Fannie Mae's National Advisory Council, Residential Funding Corporation's (RFC) Advisory Board, the Mortgage Bankers Association of America's Board of Governors, and Freddie Mac's Liaison Committee. In 1992, Paul was named "Banker of the Year" by the Los Angeles Urban Bankers.

#### Senior Vice President, General Counsel and Secretary

Roland K. Arnold III

"R.K." plays a major role in business planning and decision-making. He has pioneered electronic commerce law for the last fourteen years. He is responsible for establishing strategic and operational law plans for MERS implementation, as well as corporate governance, investor relations, and regulatory matters. R.K. was a member of the 1993 Malcolm Baldridge award-winning team while working for AT&T Universal Card Services. He has also held legal positions with USAA Federal Savings Bank, Liberty National Bank and Trust Company, and the law firm of Holloway, Dobson, Hudson & Bachman.

# Senior Vice President, Operations and Information Management Officer Daniel R. McLaughlin

Dan has been redesigning business processes and integrating new technologies in the mortgage banking industry for more than fourteen years. For MERS, he is responsible for designing, developing, and managing the operational processes and procedures that serve the business functions of the Corporation. Dan's mortgage banking experience includes management positions with Weyerhaeuser Mortgage Company, Citicorp Mortgage, Inc. and the Mortgage Bankers Association of America.

#### Senior Vice President, National Sales & Marketing Director

Jane M. DeMarines

Jane has more than 20 years of marketing experience, the majority in the mortgage finance sector. She was Vice President of Public Affairs and Marketing with the Mortgage Bankers Association of America and more recently was Vice President of Public and Congressional Relations with the National Cooperative Bank, a Congressionally-chartered financial institution. Prior to that, she was Director of Communications for a large regional retail drug chain. Jane has won national awards for communications projects under her management.

1/07/97



# VI. Board of Directors and Advisory Council

#### **Board of Directors**

The Board of Directors, which represents different mortgage banking segments, is responsible for governance of MERS. All MERS members are eligible for election to the fifteen member Board. Members represented on the MERS Board of Directors as of June 1996 include:

Allied Group Mortgage, Inc. West Des Moines, IA American Home Funding Richmond, VA HomeSide Lending, Inc. (formerly BancBoston) Jacksonville, FL Crestar Mortgage Corp. Richmond, VA Fannie Mae Washington, DC Freddie Mac McLean, VA GE Capital Mortgage Services, Inc. Raleigh, NC GMAC Residential Funding Corp. Minneapolis, MN

Knutson Mortgage Corp.
Bloomington, MN
Merrill Lynch Credit Corp.
Jacksonville, FL
Mortgage Bankers Assoc. of America
Washington, DC
Norwest Mortgage
Des Moines, IA
Source One Mortgage Services Corp.
Farmington Hills, MI
Texas Commerce Bank, N.A.
Houston, TX
Weyerhaeuser Mortgage Company
Woodland Hills, CA

## MERS<sup>TM</sup> Advisory Council

The MERS Advisory Council is made up of representatives from the broader real estate finance industry who are not directly engaged in originating, funding or servicing mortgage loans. The Council provides an opportunity for constructive two-way dialogue between MERS and the industry.

The Advisory Council meets several times each year. The first meeting was in April 1996. Meetings in 1996 and 1997 will coincide with completion of major milestones in MERS' development.

Members of the Advisory Council include the following organizations:

American Bankers Association America's Community Bankers American Bar Association American Land Title Association Bear Stearns & Company, Inc. California Trustee's Association FHA Ginnie Mae International Association of Clerks, Recorders,
Election Officials and Treasurers
Mortgage Insurance Companies of America
National Association of County Recorders and Clerks
National Association of Mortgage Brokers
National Association of Realtors
Participant's Trust Company
VA



# VII. The MERS and EDS Partnership

# **Industry Pioneers**

When MERS asked EDS to become its sole information technology partner, the agreement seemed a natural alliance between two companies accustomed to pioneering new services in their respective industries.

In just over one year, MERS has consolidated the diverse ideas and expertise from the real estate finance industry to begin developing a paperless system that identifies mortgage ownership rights electronically. In just over three decades, EDS has earned a global reputation as a world-class information services company offering business consulting, systems development, systems integration, systems management and process management.

#### A Shared Vision

MERS has a vision to improve the efficiency of the real estate finance industry through electronic registration of mortgage ownership rights. Daily processes - such as loan recordation, servicing transfer and lien release - become less time-consuming and more cost efficient. EDS will focus the vision by building and managing the MERS concept. EDS' technology services to MERS will include:

- Systems Design a joint development process involving mortgage industry work groups, EDS industry experts
  and the MERS management team. EDS used its solid experience in the mortgage industry, proven systems
  design techniques and project management disciplines to ensure that the MERS design phase was successful.
- Systems Development using EDS' rapid development methodologies, the system will provide both on-line and batch access to encourage usage by all mortgage industry participants. The system will employ an advanced client/server configuration featuring a graphical user interface that offers ease of sending and retrieving information.
- Network Design and Management customized data access through EDS' intranet, the Internet, private virtual
  circuits, voice response units (VRUs) and dial-up modem. Tools will include fax and fax-back capabilities, as
  well as mail messaging for delivery of member-specific information and mail. EDS will work with MERS
  members to configure the best approach to access the network.
- Systems Support and Training EDS is developing and will provide customer training for both MERS users
  and industry technology users. EDS will also establish the MERS mailroom and customer service help desk.
  State of the art image processing will be used to handle and route all mail received by MERS to members. A
  VRU will also be available to assist MERS members and the general public.
- Electronic Commerce a service dedicated to day-to-day implementation and operation of the technical
  infrastructure necessary to facilitate electronic data interchange (EDI) transactions between MERS members
  and their trading partners.
- MERS Internet Presence access to and a worldwide presence on the Internet. EDS designed, developed and
  maintains a MERS World Wide Web home page http://www.mersinc.org.

# A Team Member - 100 Percent

As the sole information technology partner, EDS is part of the MERS team. Our customers rarely refer to us as a vendor, supplier or information technology provider. Most often, we are part of their team, which says a lot about the trust they place in our work and value we bring to their business. In the mortgage and financial services industry alone, EDS has teamed up with 5,000 clients worldwide. Our client partners include:

- Real estate companies
- Mortgage banks
- Investment banks
- Insurance companies

- Securities firms
- Mutual fund companies
- Retail and commercial financial institutions
- Consumer credit companies

## **Redefining Industries for 35 Years**

Our competency in performance and process improvement and innovation helps us apply information technology to improve our customers' business performance or even redefine their industries through innovation. We are adept in managing complexity - competency born from nearly 35 years of implementing some of the world's most sophisticated and complex technology applications.

Of course, EDS is skilled at computing and communications. But because of the incomparable insight we have into our customers' businesses, our technological knowledge enables partners to achieve a competitive advantage. Our experience is sought by industries spanning a diverse cross-section of commerce including the following industries:

- Financial
- Communications
- Energy
- Health Care
- Consulting

- Manufacturing
- Government Services
- Travel & Transportation
- Retail

# Coming Together for a Change

Global electronic commerce is a brave new world for most real estate finance professionals. With the proliferation of direct-to-consumer on-line financial services, technology's impact is already being felt industrywide. MERS and EDS are preparing the way. We invite you to join us as we work to bring the real estate finance industry together for a change.



# VIII. MERS Marketing Alliance

Leaders from four segments of the mortgage industry have formed an exclusive alliance to market MERS membership primarily to originators and servicers. Hamilton, Carter, Smith & Co., Hanover Capital Partners Ltd., MGIC, and Stewart Title will jointly market MERS through their established sales and marketing forces. This group was chosen for their demonstrated commitment to MERS' initial and long-term success, and their reputations as leaders in the mortgage industry.

#### Hamilton, Carter, Smith & Co.

HCS is a specialty financial advisory firm providing services to the mortgage industry in the areas of Portfolio/Corporate Evaluations; Risk Management and Hedging Advisory Services; Marketing of Loan Servicing Assets, and Mergers and Acquisitions. HCS combines Option Adjusted Spread (OAS) technology and Loan Level Portfolio Analysis with eleven years of solid financial advisory experience to enable its clients to realize their mortgage banking strategies and objectives.

#### Hanover Capital Partners Ltd.

Hanover Capital is a financial services firm with offices in New York, Chicago, Boston, Sacramento, St. Louis, and Edison, New Jersey. The company has major activities in Due Diligence, Whole Loan Trading, Loan Sale Advisory Service, Strategic/Merger and Acquisitions Consulting Service, and Mortgage Banking. Hanover Capital's client base includes mortgage banks, commercial banks, savings and lending institutions, finance companies and life insurance companies nationwide.

#### **MGIC**

MGIC is a leading provider of private mortgage insurance and related products and services for the mortgage finance industry. Through the sales and marketing organizations of its affiliate, MGIC Investor Services Corp., MGIC will promote the benefits of MERS and encourage participation by mortgage industry participants throughout the United States.

#### **Stewart Title**

Stewart Information Services Corp. (SISCO) enhances the real estate transaction and mortgage process while maintaining a sterling reputation for value and integrity. Through its subsidiaries and network of 3700 title offices, it provides a broad scope of support services and systems including title insurance, electronic closing services, document preparation, recordation and tracking systems, investor delivery and automated land records management. Stewart's cutting edge technology integrates processes and business partners through electronic commerce, thereby reducing the time and costs of loan production and securitization. The experience and commitment that SISCO brings to MERS enhances the success of this monumental industry initiative.



# IX. Frequently Asked Questions About MERS

#### How can I become a member of MERS?

Membership is open to the real estate finance industry, and there are different kinds of membership -- Charter Membership and General Membership. If you are interested in becoming a member of MERS, please fill out the enclosed Membership Application and send it to MERS, or call us at 1-800-646-MERS. More detailed information about MERS membership, including pricing and membership criteria, is included in this folder.

# How can I be sure my organization is ready for MERS?

There are three important things for you to do. First, attend MERS update sessions at the MBA and other industry conferences or call 1-800-646-MERS to learn first-hand about MERS' implementation. Second, become a MERS member at your first opportunity. Members will be provided with detailed operational procedures and systems specifications to support their preparations. Finally, access the MERS web site regularly to check on the status of development. Our address is <a href="http://www.mersinc.org">http://www.mersinc.org</a>.

# Will MERS change the current mortgage closing process?

For the most part your organization will follow its normal procedure. You will need to generate the Mortgage Identification Number (MIN), include it on closing documents, and register the mortgage with MERS. You will need to prepare and file with the county recorder the assignment to MERS.

Your closing process will be made easier if the old mortgage was registered with MERS. That's because the lien release process will not be delayed due to unrecorded and mis-recorded assignments. You will save time and the cost of research. The customer will be happier, too, because the process runs more smoothly.

#### Is MERS intended for new loans only?

No. Registering your entire portfolio may help you streamline your operation by eliminating the need to run dual tracking of mortgages registered and those not registered with MERS. Then if you decide to sell the mortgage rights, you will save the time required to register with MERS and prepare an assignment to MERS for a portion of the sale portfolio - speeding the transfer process. In addition, the value of the servicing asset will be enhanced.

## Is MERS intended for registration of first liens only?

No. Multiple lien positions will be supported; however, first liens will be emphasized upon rollout.

# Are service bureaus and software vendors modifying their systems to accommodate use of the MIN?

MERS and EDS, MERS' official information technology partner, are providing service bureaus and software vendors with detailed information about MERS' operations and specifications that they will need to enhance their systems. Lakewood is currently making the necessary modifications to their servicing system. You may want to talk with your provider to ensure that they are planning to be ready to support your decision to join MERS by the start-up date in the second quarter of 1997.

# Will MERS operate within the legal framework of all 50 states?

Yes.

# Will the MIN require us to replace our current loan numbering system?

No. While the MIN is a unique life-of-the-loan identifier, your organization is under no obligation to abandon use of its loan number system. In fact, you can use your existing loan number wrapped by your unique MERS organizational ID and a check digit to generate the MIN. You will need to enhance your servicing system to carry the MIN, which is a unique 18 digit identifier. The MIN will become the vehicle for communicating information with other members of the real estate finance industry without having to resort to elaborate cross-referencing schemes for different loan numbering systems. And since you can assign a MIN for a loan when application is first made by the consumer, you may find that your numbering system no longer is needed.

# If I don't sell servicing, why should I join MERS?

Because MERS still reduces the paperwork as a result of the other assignments needed in other parts of the industry. With MERS as the mortgagee of record, you will only need one assignment – ever. The unrecorded assignments needed for interim fundings and loan sales are still costly. With MERS you save up to \$10 per loan on each of those two transactions.

# Can the cost of the MERS registration fee be passed on to the consumer since there are consumer benefits, and a new consumer toll-free hotline for consumers to find out who services their mortgage?

It appears that some will do it this way.

# If I use correspondents to originate, will I need to get them on the system?

It can be done in several ways. Many lenders will urge their correspondents to do so because they prefer the paperless transmission and elimination of assignments. But, the correspondent can also prepare an assignment to MERS without being on the system.

# What is the value of a MERS registered servicing portfolio versus one that is not?

It has been estimated by a large national broker of servicing as approximately \$25 to \$50 per loan. There is expected to be a two-tiered system that develops; one for those portfolios that are MERS-registered, and one for those that are not. The MERS-registered portfolios are expected to command a higher price.

# Will MERS save the lender time - and if yes, how?

MERS saves the time of processing multiple assignments. Also, because it adds certainty to the lien release process, it will reduce the time and costs associated with re-recording lien releases that have been rejected by county recorders.

# For Lenders who originate for their own portfolio - how will MERS provide a benefit?

The same benefits occur as previously mentioned, eliminating the cost of multiple assignments and the headache of waiting on the lien release, to name two key benefits.

# Why do title companies want to be involved with MERS?

Title companies will use MERS as the definitive source of information for the current servicer of a loan. This will expedite the process of obtaining payoff quotes and lien releases.

# Will MERS replace the role of the trustee in Deed of Trust States?

Typically, not. MERS should be the Beneficiary of the Trust Deed, the same position held today by the servicer. In that capacity MERS would be the placeholder for the true beneficiary – i.e., the investor.

1/07/97



MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC.



# I. MERS IS HERE!!

MERS<sup>TM</sup>, the electronic registry for tracking ownership of mortgage rights, is set to begin streamlining the real estate finance industry. Join other members today! Sign up now and receive all the benefits and value of MERS.

In this packet you will learn how MERS' re-engineering efficiencies are projected to save the real estate finance industry up to \$200 million annually and how your organization can use MERS to reap these benefits. Included in this packet are:

# Left Pocket: MERS Information

- I. MERS is Here
- II. Overview of How MERS Works
- III. MERS Launch Plan
- IV. MERS Development and Implementation
- V. MERS Corporate Profile
- VI. Board of Directors and Advisory Council
- VII. The MERS and EDS Partnership
- VIII. MERS Marketing Alliance
- IX. Frequently Asked Questions about MERS

# Right Pocket: Membership Information

- A. Benefits and Value MERS Membership
- B. How to Become a Member of MERS
- C. Pricing Information
- D Membership Application

# What the Industry Has to Say About MERS:

"MERS will be a big leap forward in our ability to manage and control our warehouse security as well as reduce expenses on general servicing assignments. Norwest is enthusiastically behind MERS and we plan to be the first company to actually use MERS.

Steve Morrison

Senior Vice President and General Counsel, Norwest Mortgage, Incorporated

"Fannie Mae is proud to have been one of the original members of the team that first conceptualized MERS. Over the past few years we have made significant monetaary and resource investments to make MERS a reality. MERS is now ready to deliver the efficiencies and cost savings that will benefit both our industry an the American homeowner. we are committed to the success of MERS and we look forward to working with our industry partners on this new and exciting initiative."

Rick Amatucci

Vice President, Fannie Mae

"MERS supports industry efforts to streamline the overall mortgage process for lenders and servicers, transforming a paper-based process to an electronic process that improves the flow and accuracy of information relative to the ownerhsip of mortgage rights."

Mark Fleming

Vice President, Freddie Mac

"MERS is critical technology for originators, servicers, and software vendors. Every player in the mortgage industry should learn about MERS as soon as possible."

Donna Pedigo

Senior Vice President, American Home Funding, Inc.

"MERS represents one of the few real re-engineering initiatives in the lending industry which by its very nature will provide benefits to a host of customers: consumers, investors, servicers, local recorders, title companies, and others. HomeSide Lending, Inc. is planning to install MERS in 1997."

Bill Glasgow

Executive Vice President, HomeSide lending, Inc.

"I feel that MERS is the single most revolutionary advancement in automation seen by the industry to date. Eventually, buyers of servicing may simply not bid on non-MERS portfolios due to the higher costs and repetitive paperwork required."

Herman F. Churchwell

Chairman and Chief Executive Officer, Hamilton, Carter, Smith & Co., Inc.

"ALLIED Group Mortgage Company is excited to be involved with the MERS project. MERS is the first major initiative developed by and for the benefit of the entire mortgage industry. Even small servicers will benefit from reduced assignment and release processing costs."

Joyce Webb

Assistant Vice President, ALLIED Mortgage Group, Inc.

"We view MERS as playing a critical role in streamlining the overall mortgage process for lenders and servicers. MERS represents an industry initiative that should be actively pursued by all participants in the industry."

Tim Breedlove

Senior Vice President, Weyerhaeuser Mortgage Corporation



# II. Overview of How MERS Works

MERS<sup>TM</sup> has been incorporated by leaders in the mortgage industry to be owned by the industry, and operated for the benefit of the industry, applying technology and electronic commerce to:

- · transform paper-based processes to an electronic format.
- improve operational efficiencies.
- · increase the liquidity of mortgage rights.
- increase the value of mortgage servicing rights.
- improve the profitability of the industry.
- improve the flow and accuracy of information relative to the ownership of mortgage rights.
- facilitate continuing improvements through technology and electronic commerce.

#### How MERS Works

MERS will operate within the existing legal framework of all 50 states. A loan registered with MERS will receive a permanent Mortgage Identification Number (MIN) as early as loan application. The MIN is designed to "wrap around" the lender's existing loan number. The universal MIN reduces research, cross-referencing and handling time and enhances fraud detection.

The paper mortgage (or deed of trust) in favor of the lender will still be executed and recorded in the public land records as it is today; then an assignment of the mortgage will be recorded in the land records naming MERS as mortgagee-of-record. MERS will then track the ownership and transfers of servicing rights and beneficial rights on the MERS system electronically, thus eliminating the need for recording subsequent assignments of the mortgage when mortgage rights are traded.

For example, in the case of a correspondent lender, instead of recording an assignment to the wholesale lender, the recorded assignment would be to MERS -- with the wholesale lender registered as the owner and thereby preparing the loan for future trading through MERS. Just as importantly, with MERS as mortgagee-of-record, unrecorded assignments currently prepared for investors or warehouse lenders should be unnecessary and the lien release process streamlined.

MERS consolidates in one location ownership information currently found in closing documents, public land records, and mortgage assignments. Of course, as mortgagee-of-record, MERS will receive legal notices. MERS will forward mail to the appropriate servicer upon receipt, electronically whenever possible. The servicer will continue to perform loan servicing functions as it does today. MERS will implement a quality control program to confirm performance.

# Software and Architecture Plans for the MERS System

- Microsoft Windows 95 or 3.1
- Microsoft Exchange
- Three-tier client/server infrastructure
- Document and mail image processing through filenet

#### **Technical Overview**

All information maintained by the MERS system - including registration, transfers of rights, lien releases and inquiries - will be available to members through multiple access methods. Depending on membership size, activity, and current configuration, MERS will provide access to the information stored within the MERS system.

The MERS system infrastructure will enable members to connect to the system and access information through the following methods:

- Frame Relay
- X.25
- 800 Line
- 56K Dedicated Line
- Voice Response Units (data inquiry only)
- ISDN Dial-Up
- Value Added Networks (VANs)

MERS members will be able to use various devices to connect to the system and access information. MERS' goal is to provide cost-effective access by enabling members to use current in-house configurations whenever possible. A standard configuration will be recommended to help members implement the most effective environment to take full advantage of the MERS system capabilities.

Detailed specifications are being defined during the system network and architecture construction phases of the development process. The specifications have been communicated to members through a series of integration seminars and through Integration Information Kits, which are available by calling MERS at 1-800-646-MERS. These kits have also been distributed through a series of Integration Seminars.

To assist MERS members with internal integration planning and implementation, EDS can provide additional consulting services as needed under separate contract.



# III. MERS Launch Plan

Starting in the first quarter of 1997, originators and servicers who are Charter Members of MERS<sup>TM</sup> will be the first to use the new industry utility. This elite group of industry leaders has played a critical role in the development of MERS. Through their capital support, MERS is able to fund expenses related to the development and initial start-up exclusive of systems development costs, which are funded by EDS, MERS' official information technology partner. Charter Membership was closed December 1996.

#### **MERS Charter Members**

1st Nationwide Mortgage, MD
Alliance Mortgage Company, FL
Allied Group Mortgage, Inc., IA
American Land Title Association, DC
American Home Funding, VA
Crestar Mortgage Corp., VA
Corinthian Mortgage Corporation, KS
Fannie Mae, DC
Freddie Mac, VA
GE Capital Mortgage Services, Inc., NC
GMAC Residential Funding Corp., MN
Hamilton, Carter, Smith & Co., CA
HomeSide Lending, Inc., FL
Knutson Mortgage Corp., MN

LaSalle Home Mortgage Corporation, IL
Lau Capital Funding, CA
Merrill Lynch Credit Corp., FL
MGIC, WI
Mortgage Bankers Assoc. of America, DC
Norwest Mortgage, Inc., IA
PMI Mortgage Insurance Company, CA
PNC Mortgage Corporation of America, IL
ReliaStar Mortgage Corp., IA
Source One Mortgage Services Corp., MI
Stewart Title Guaranty Company, TX
Texas Commerce Bank, N.A., TX/
Chase Manhattan Mortgage
Weyerhaeuser Mortgage Company, CA

#### **MERS General Members**

ATI Title Company, NE
Capstead Incorporated, TX
Columbia National, Incorporated, MD
First Bankers Mortgage Corporation, TX
First Southwestern Title Company of Texas, TX
First Union Mortgage Corporation, NC
Harbor Financial Mortgage Corporation, TX
Resource Bancshares Mortgage Group, SC
Standard Financial, CA
Temple-Inland Mortgage Corporation, TX
Wells Fargo Bank, CA

# The Scheduled Rollout

March 1997 Allied Mortgage Group, Incorporated

Norwest Mortgage, Incorporated

April 1997 1st Nationwide Mortgage

May 1997 GE Capital Mortgage Services, Incorporated

Knutson Mortgage Corporation Merrill Lynch Credit Corporation ReliaStar Mortgage Corporation

July 1997 HomeSide Lending, Incorporated

Weyerhaeuser Mortgage Corporation

Other charter members are in the process of scheduling their start-up dates.



# IV. MERS Development and Implementation

EDS' project management, development, and implementation plans for the MERS<sup>TM</sup> system revolve around the EDS Project Management and Systems Life Cycle (SLC) methodologies. These methodologies are an effective approach to information systems management and development efforts. EDS has more than 35 years of successful experience managing large and complex development and implementation projects.

MERS' business environment demands that the system be developed and maintained efficiently and cost-effectively. This demand requires a documented methodology that is repeatable and measurable. The SLC methodology is EDS' formalized approach to developing, implementing, and maintaining information systems. The use of this methodology helps reduce risk through a proven approach and provides greater consistency, which improves the efficiency of system maintenance and enhancement efforts.

# MERS System Development and Implementation Milestones

# Complete Final Review of Business Requirements

Business requirements for the MERS system have been developed in conjunction with MERS charter members, advisory council members, and representatives from different industry sectors including mortgage originators, servicers, government agencies, custodians, title companies, and others. Members helped EDS determine the preferred approach of the business design, ensuring enhanced value from the MERS system from a business perspective.

# Dec. 1996 Completion of System Construction and Unit Testing

During this system development phase, EDS determines the optimum technical approach for the system and converts business designs into working procedures, programs, and documentation. Development of the MERS infrastructure is complete. Preparations begin for user acceptance testing.

# Jan. 1997 System and Documentation Testing

This is an internal quality assurance process designed to test the MERS system and validate the accuracy of all associated on-line help, documentation, and training materials. During this phase, EDS verifies that the system meets the requirements defined during the earlier Business Requirements phase. In addition, a Quality Assurance checkpoint at the end of each phase ensures that requirements are being met before continuing to the next phase. Testing is ongoing throughout all phases of the development and implementation process.

#### Feb. 1997 User Acceptance Testing

EDS activates the system for a limited set of members. Full business regression testing is performed to verify system readiness and user preparedness.

#### Mar. 1997 Limited Production

EDS begins operating the MERS system with a base of three pilot members. Training and setup for other members scheduled to activate in 1997 begins.

#### Apr. 1997 Full Production Release

MERS is activated at the industry level. The formal rollout process to all members is initiated.

#### Ongoing Installation and Technical Assistance

EDS will work closely with members to facilitate installation and technical integration.



# V. MERS Corporate Profile

MERS<sup>TM</sup>, an industry-owned utility incorporated in 1995, is a consolidation of diverse ideas and expertise from the real estate finance industry. The MERS concept first emerged in the "Whole Loan Book Entry White Paper" published jointly by the Mortgage Bankers Association of America (MBA), Fannie Mae, Freddie Mac and Ginnie Mae. The strength of the concept was subsequently validated in industry focus groups sponsored by those same organizations and by Ernst and Young.

In late 1994, representatives of all segments of the mortgage banking industry as well as from America's Community Bankers, the American Bankers Association, the National Association of County Recorders and Clerks, federal financial institution regulators, and other interested parties convened at The Westfields Conference Center near Washington, DC to discuss the concept further and plan MERS' implementation.

Since the Westfields meeting, MERS has been discussed widely at the MBA and other broader industry association meetings and conferences. MERS is an outstanding example of industry re-engineering using the collective energies of the entire real estate finance industry.

# **MERS Today**

- MERS' executive management team, on board since early 1996, is working diligently to transform the
  industry's vision of an electronic registry for tracking ownership of mortgage rights into reality.
   Implementation is projected for the second quarter of 1997.
- MERS' 15-member Board of Directors has played an important role in recruiting the executive management team and its on-going governance.
- More than \$4.0 million in capital has been raised to support pre-operational costs through MERS Charter Members. Charter Membership is open through December 1996.
- EDS was selected in April 1996 as the official information technology partner. System development costs are being funded by EDS.
- Detailed business requirements have been developed by industry experts.
- The MERS Advisory Council held its inaugural meeting in April 1996. The Council is made up of representatives from the broader real estate finance industry who are not directly engaged in originating, funding, or servicing mortgage loans.

# **MERS Executive Management Team Profiles**

# President and Chief Executive Officer

Paul E. Mullings

Paul assumed the leadership of MERS in early 1996. He has been in mortgage banking for more than 25 years, holding senior executive positions at First Interstate BanCorp's Residential Mortgage Division and Glendale Federal Bank. Paul has served on Fannie Mae's National Advisory Council, Residential Funding Corporation's (RFC) Advisory Board, the Mortgage Bankers Association of America's Board of Governors, and Freddie Mac's Liaison Committee. In 1992, Paul was named "Banker of the Year" by the Los Angeles Urban Bankers.

# Senior Vice President, General Counsel and Secretary

Roland K. Arnold III

"R.K." plays a major role in business planning and decision-making. He has pioneered electronic commerce law for the last fourteen years. He is responsible for establishing strategic and operational law plans for MERS implementation, as well as corporate governance, investor relations, and regulatory matters. R.K. was a member of the 1993 Malcolm Baldridge award-winning team while working for AT&T Universal Card Services. He has also held legal positions with USAA Federal Savings Bank, Liberty National Bank and Trust Company, and the law firm of Holloway, Dobson, Hudson & Bachman.

# Senior Vice President, Operations and Information Management Officer Daniel R. McLaughlin

Dan has been redesigning business processes and integrating new technologies in the mortgage banking industry for more than fourteen years. For MERS, he is responsible for designing, developing, and managing the operational processes and procedures that serve the business functions of the Corporation. Dan's mortgage banking experience includes management positions with Weyerhaeuser Mortgage Company, Citicorp Mortgage, Inc. and the Mortgage Bankers Association of America.

# Senior Vice President, National Sales & Marketing Director

Jane M. DeMarines

Jane has more than 20 years of marketing experience, the majority in the mortgage finance sector. She was Vice President of Public Affairs and Marketing with the Mortgage Bankers Association of America and more recently was Vice President of Public and Congressional Relations with the National Cooperative Bank, a Congressionally-chartered financial institution. Prior to that, she was Director of Communications for a large regional retail drug chain. Jane has won national awards for communications projects under her management.

1/07/97



# VI. Board of Directors and Advisory Council

#### **Board of Directors**

The Board of Directors, which represents different mortgage banking segments, is responsible for governance of MERS. All MERS members are eligible for election to the fifteen member Board. Members represented on the MERS Board of Directors as of June 1996 include:

Allied Group Mortgage, Inc. West Des Moines, IA American Home Funding Richmond, VA HomeSide Lending, Inc. (formerly BancBoston) Jacksonville, FL Crestar Mortgage Corp. Richmond, VA Fannie Mae Washington, DC Freddie Mac McLean, VA GE Capital Mortgage Services, Inc. Raleigh, NC GMAC Residential Funding Corp. Minneapolis, MN

Knutson Mortgage Corp.
Bloomington, MN
Merrill Lynch Credit Corp.
Jacksonville, FL
Mortgage Bankers Assoc. of America
Washington, DC
Norwest Mortgage
Des Moines, IA
Source One Mortgage Services Corp.
Farmington Hills, MI
Texas Commerce Bank, N.A.
Houston, TX
Weyerhaeuser Mortgage Company
Woodland Hills, CA

## MERSTM Advisory Council

The MERS Advisory Council is made up of representatives from the broader real estate finance industry who are not directly engaged in originating, funding or servicing mortgage loans. The Council provides an opportunity for constructive two-way dialogue between MERS and the industry.

The Advisory Council meets several times each year. The first meeting was in April 1996. Meetings in 1996 and 1997 will coincide with completion of major milestones in MERS' development.

Members of the Advisory Council include the following organizations:

American Bankers Association America's Community Bankers American Bar Association American Land Title Association Bear Stearns & Company, Inc. California Trustee's Association FHA Ginnie Mae International Association of Clerks, Recorders,
Election Officials and Treasurers
Mortgage Insurance Companies of America
National Association of County Recorders and Clerks
National Association of Mortgage Brokers
National Association of Realtors
Participant's Trust Company
VA



# VII. The MERS and EDS Partnership

# **Industry Pioneers**

When MERS asked EDS to become its sole information technology partner, the agreement seemed a natural alliance between two companies accustomed to pioneering new services in their respective industries.

In just over one year, MERS has consolidated the diverse ideas and expertise from the real estate finance industry to begin developing a paperless system that identifies mortgage ownership rights electronically. In just over three decades, EDS has earned a global reputation as a world-class information services company offering business consulting, systems development, systems integration, systems management and process management.

#### A Shared Vision

MERS has a vision to improve the efficiency of the real estate finance industry through electronic registration of mortgage ownership rights. Daily processes - such as loan recordation, servicing transfer and lien release - become less time-consuming and more cost efficient. EDS will focus the vision by building and managing the MERS concept. EDS' technology services to MERS will include:

- Systems Design a joint development process involving mortgage industry work groups, EDS industry experts
  and the MERS management team. EDS used its solid experience in the mortgage industry, proven systems
  design techniques and project management disciplines to ensure that the MERS design phase was successful.
- Systems Development using EDS' rapid development methodologies, the system will provide both on-line and batch access to encourage usage by all mortgage industry participants. The system will employ an advanced client/server configuration featuring a graphical user interface that offers ease of sending and retrieving information.
- Network Design and Management customized data access through EDS' intranet, the Internet, private virtual
  circuits, voice response units (VRUs) and dial-up modem. Tools will include fax and fax-back capabilities, as
  well as mail messaging for delivery of member-specific information and mail. EDS will work with MERS
  members to configure the best approach to access the network.
- Systems Support and Training EDS is developing and will provide customer training for both MERS users
  and industry technology users. EDS will also establish the MERS mailroom and customer service help desk.
  State of the art image processing will be used to handle and route all mail received by MERS to members. A
  VRU will also be available to assist MERS members and the general public.
- Electronic Commerce a service dedicated to day-to-day implementation and operation of the technical
  infrastructure necessary to facilitate electronic data interchange (EDI) transactions between MERS members
  and their trading partners.
- MERS Internet Presence access to and a worldwide presence on the Internet. EDS designed, developed and
  maintains a MERS World Wide Web home page http://www.mersinc.org.

## A Team Member - 100 Percent

As the sole information technology partner, EDS is part of the MERS team. Our customers rarely refer to us as a vendor, supplier or information technology provider. Most often, we are part of their team, which says a lot about the trust they place in our work and value we bring to their business. In the mortgage and financial services industry alone, EDS has teamed up with 5,000 clients worldwide. Our client partners include:

- Real estate companies
- Mortgage banks
- Investment banks
- Insurance companies

- Securities firms
- Mutual fund companies
- Retail and commercial financial institutions
- Consumer credit companies

# Redefining Industries for 35 Years

Our competency in performance and process improvement and innovation helps us apply information technology to improve our customers' business performance or even redefine their industries through innovation. We are adept in managing complexity - competency born from nearly 35 years of implementing some of the world's most sophisticated and complex technology applications.

Of course, EDS is skilled at computing and communications. But because of the incomparable insight we have into our customers' businesses, our technological knowledge enables partners to achieve a competitive advantage. Our experience is sought by industries spanning a diverse cross-section of commerce including the following industries:

- Financial
- Communications
- Energy
- Health Care
- Consulting

- Manufacturing
- Government Services
- Travel & Transportation
- Retail

#### Coming Together for a Change

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# Will MERS change the current mortgage closing process?

For the most part your organization will follow its normal procedure. You will need to generate the Mortgage Identification Number (MIN), include it on closing documents, and register the mortgage with MERS. You will need to prepare and file with the county recorder the assignment to MERS.

Your closing process will be made easier if the old mortgage was registered with MERS. That's because the lien release process will not be delayed due to unrecorded and mis-recorded assignments. You will save time and the cost of research. The customer will be happier, too, because the process runs more smoothly.

#### Is MERS intended for new loans only?

No. Registering your entire portfolio may help you streamline your operation by eliminating the need to run dual tracking of mortgages registered and those not registered with MERS. Then if you decide to sell the mortgage rights, you will save the time required to register with MERS and prepare an assignment to MERS for a portion of the sale portfolio - speeding the transfer process. In addition, the value of the servicing asset will be enhanced.

#### Is MERS intended for registration of first liens only?

No. Multiple lien positions will be supported; however, first liens will be emphasized upon rollout.

# Are service bureaus and software vendors modifying their systems to accommodate use of the MIN?

MERS and EDS, MERS' official information technology partner, are providing service bureaus and software vendors with detailed information about MERS' operations and specifications that they will need to enhance their systems. Lakewood is currently making the necessary modifications to their servicing system. You may want to talk with your provider to ensure that they are planning to be ready to support your decision to join MERS by the start-up date in the second quarter of 1997.

# Will MERS operate within the legal framework of all 50 states?

Yes.

# Will the MIN require us to replace our current loan numbering system?

No. While the MIN is a unique life-of-the-loan identifier, your organization is under no obligation to abandon use of its loan number system. In fact, you can use your existing loan number wrapped by your unique MERS organizational ID and a check digit to generate the MIN. You will need to enhance your servicing system to carry the MIN, which is a unique 18 digit identifier. The MIN will become the vehicle for communicating information with other members of the real estate finance industry without having to resort to elaborate cross-referencing schemes for different loan numbering systems. And since you can assign a MIN for a loan when application is first made by the consumer, you may find that your numbering system no longer is needed.

# If I don't sell servicing, why should I join MERS?

Because MERS still reduces the paperwork as a result of the other assignments needed in other parts of the industry. With MERS as the mortgagee of record, you will only need one assignment – ever. The unrecorded assignments needed for interim fundings and loan sales are still costly. With MERS you save up to \$10 per loan on each of those two transactions.

# Can the cost of the MERS registration fee be passed on to the consumer since there are consumer benefits, and a new consumer toll-free hotline for consumers to find out who services their mortgage?

It appears that some will do it this way.

# If I use correspondents to originate, will I need to get them on the system?

It can be done in several ways. Many lenders will urge their correspondents to do so because they prefer the paperless transmission and elimination of assignments. But, the correspondent can also prepare an assignment to MERS without being on the system.

# What is the value of a MERS registered servicing portfolio versus one that is not?

It has been estimated by a large national broker of servicing as approximately \$25 to \$50 per loan. There is expected to be a two-tiered system that develops; one for those portfolios that are MERS-registered, and one for those that are not. The MERS-registered portfolios are expected to command a higher price.

# Will MERS save the lender time - and if yes, how?

MERS saves the time of processing multiple assignments. Also, because it adds certainty to the lien release process, it will reduce the time and costs associated with re-recording lien releases that have been rejected by county recorders.

# For Lenders who originate for their own portfolio - how will MERS provide a benefit?

The same benefits occur as previously mentioned, eliminating the cost of multiple assignments and the headache of waiting on the lien release, to name two key benefits.

# Why do title companies want to be involved with MERS?

Title companies will use MERS as the definitive source of information for the current servicer of a loan. This will expedite the process of obtaining payoff quotes and lien releases.

# Will MERS replace the role of the trustee in Deed of Trust States?

Typically, not. MERS should be the Beneficiary of the Trust Deed, the same position held today by the servicer. In that capacity MERS would be the placeholder for the true beneficiary – i.e., the investor.

1/07/97



# A. Benefits and Value of MERS Membership

# Streamlined Loan and Servicing Delivery Process for Sales or Pledging

- Eliminate unrecorded assignment for loan sales. (Estimated savings of up to \$10/loan)
- Eliminate unrecorded assignment for interim funding. (Estimated savings of up to \$10/loan)
- Eliminate recorded assignments for sale of servicing. (Estimated savings of up to \$40/loan)
- Eliminate unrecorded assignments related to sales of servicing.
   (Estimated savings of up to \$10/loan)

Note: Estimates include the overall costs associated with preparing and handling assignments by all parties included in a particular transaction.

# **Improved Lien Release Process**

 Reduced unrecorded and mis-recorded assignments, paper handling and file retrieval. (Estimated savings of up to \$7.50/loan)

# **Enhancement to Intrinsic Value of Servicing Asset**

(Estimated value of between \$25 and \$50/loan)

# **Enhanced Cross-Referencing Process with MIN**

(Estimated value of up to \$10/loan)

## **Increased Liquidity of Servicing Rights Assets**

- Due diligence, trading and transfer process will become much more efficient and easy.

# **Improved Loan Closing Process**

- Title and settlement agents will be able to see a cleaner/clearer chain of title with MERS as mortgagee-of-record.

#### **Better Risk Management**

- Fraud due to multiple fundings on the same property will be reduced by having cross-referring ability through MERS.
- Compliance risk due to delays in lien releases following payoffs will be reduced.
- Quality assurance will be enhanced, ensuring more certainty to the lien filing and lien release process.

# Improved Data Integrity of the Loan Transfer Process

 The MERS mailroom process will enhance flow of information to the appropriate departments within a servicing organization, and also improve the process of forwarding mail to new servicer upon a sale of servicing.

# Improved Pricing and Service to the Consumer

- Improved profitability in the industry will lead to improved pricing and service.

# Improved Opportunity for Further Cost Savings

- MERS will evolve the mortgage industry toward a more electronic environment, thereby creating opportunities for further re-engineering and cost savings.

# **Electronic Tracking of Secured Interest for Warehouse Lenders**

- MERS gives Warehouse Lenders the ability to electronically track their secured interest with all the lenders without the expense of proprietary systems.

# **Reduced Work for Custodians**

- Reduces chances of mis-filing documents.
- Eliminates filing load.
- Reduces number of times a file must be manually searched to obtain customer requested information.

# Central Repository for Ownership Rights Information

- The various participants in the mortgage industry will be able to easily access, cross-reference and track ownership interest in one central location.



# B. How to Become a Member of MERS

Membership is open to the real estate finance industry. There are different categories of membership – Charter Membership and General Membership. Charter Membership is open only through December 1996 to organizations that wish to invest in support of MERS' development. (See below for detailed descriptions of each type of membership.)

To become a member of MERS, please fill out the enclosed Membership Application and send it to MERS at the following address.

Mortgage Electronic Registration Systems, Inc. 8201 Greensboro Drive, Suite 350 McLean, Virginia 22102 800-646-MERS
Tel: 703-761-1270

Fax: 703-748-0183

Or please call Julie Margletta at the above numbers, or a member of the MERS Marketing Alliance - Hamilton, Carter, Smith & Co., Hanover Capital Partners Ltd., MGIC, or Stewart Title.

Once you have submitted your application for membership, MERS will review your application and contact you by phone. At that time you will be asked to complete a "Connectivity Questionnaire" to determine the technical requirements for you to be interfaced into the MERS system. You will also be sent a Member Agreement for execution. EDS and MERS will work with you to resolve any technical issues.

# General Membership

General Members are essentially users of the MERS System who have paid a membership fee to join. Charter Members are also General Members. General Members share in corporate governance by electing the MERS Board of Directors, one vote per Member, which in turn sets policy on all matters relating to MERS Membership.

# Charter Membership

Charter Members play a key role in the development of MERS. Through their capital support, MERS is able to fund expenses related to development and initial start-up, exclusive of systems development costs, which are borne by EDS, MERS' official information technology partner. Charter Membership is open through December 1996.

Contribution Categories

Fannie Mae/Freddie Mac:

\$1 million each

Large Members:

\$250,000

Mid-size Members:

\$100,000

Small Members:

\$10,000 to \$50,000

# **MERS Executive Management Team Profiles**

#### President and Chief Executive Officer

Paul E. Mullings

Paul assumed the leadership of MERS in early 1996. He has been in mortgage banking for more than 25 years, holding senior executive positions at First Interstate BanCorp's Residential Mortgage Division and Glendale Federal Bank. Paul has served on Fannie Mae's National Advisory Council, Residential Funding Corporation's (RFC) Advisory Board, the Mortgage Bankers Association of America's Board of Governors, and Freddie Mac's Liaison Committee. In 1992, Paul was named "Banker of the Year" by the Los Angeles Urban Bankers.

#### Senior Vice President, General Counsel and Secretary

Roland K. Arnold III

"R.K." plays a major role in business planning and decision-making. He has pioneered electronic commerce law for the last fourteen years. He is responsible for establishing strategic and operational law plans for MERS implementation, as well as corporate governance, investor relations, and regulatory matters. R.K. was a member of the 1993 Malcolm Baldridge award-winning team while working for AT&T Universal Card Services. He has also held legal positions with USAA Federal Savings Bank, Liberty National Bank and Trust Company, and the law firm of Holloway, Dobson, Hudson & Bachman.

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#### Senior Vice President, National Sales & Marketing Director

Jane M. DeMarines

Jane has more than 20 years of marketing experience, the majority in the mortgage finance sector. She was Vice President of Public Affairs and Marketing with the Mortgage Bankers Association of America and more recently was Vice President of Public and Congressional Relations with the National Cooperative Bank, a Congressionally-chartered financial institution. Prior to that, she was Director of Communications for a large regional retail drug chain. Jane has won national awards for communications projects under her management.

1/07/97





# C. Pricing Schedule

MERS membership fees consist of a one-time Membership Setup Fee, an Annual Membership Fee, and Transaction Fees. Significant discounts are offered for lenders and servicers who become members before March 31, 1997. Fees vary according to firm size and transaction volumes as follows:

## Setup Fees and Annual Fees (in dollars)

Firm Size (In Billions)

Origination	Size of Servicing	Membership	Annual
Volume OR	<u>Portfolio</u>	Setup Fee	Membership Fee
\$10+	\$50+	\$3,000	\$7,500
\$2.5+ to \$10	\$25+ to \$50	\$3,000	\$5,500
\$1.0+ to \$2.5	\$10+ to \$25	\$2,000	\$3,500
\$.5+ to \$1.0	\$5+ to \$10	\$2,000	\$2,000
\$.25+ to \$.5	\$2+ to \$5	\$1,150	\$1,000
under \$.25	under \$2	\$1,150	\$500

#### **Transaction Fees**

Annual	Registration	Registration	Transfer	Intra-	Member
Combined	With One	Only	Only	Company	Purchasing
Transaction	Prepaid				Member
Volume (in loans)	<u>Transfer</u>				-
100,000+	\$9.60	\$3.20	\$8.20	\$1.15	\$2.30
50,001 to 100,000	\$9.70	\$3.30	\$8.30	\$1.20	\$2.40
25,001 to 50,000	\$9.80	\$3.40	\$8.40	\$1.25	\$2.45
0 to 25,000	\$9.90	\$3.50	\$8.50	\$1.25	\$2.50

#### Discounts for Early Membership

- 25% discount on first year's annual membership fee for general membership applications received by 3/31/97
- 50% discount on first year's annual membership fee for Charter Members
- 50% discount on bulk registrations under the following conditions:

Membership by 3/31/97

Bulk Registration by 9/30/97

Portfolio not sold within 90 days from registration

Fees schedules for Title Companies/Agencies/Plants, Consultants, Interim Lending Organizations/Custodians, and others can be obtained by calling MERS at 1-800-646-MERS.



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Please evaluate the below-named Company for membership in MERS:

	Company A				1	
	Marketing Ha	Number:	appropriate ou worked vith & Co.	e box below	that indicates the  MGIC  Stewart Title	
	If applica servicing	ble, please check t and origination v	the approp olume as o	riate boxe f Decembe	s below that indi er 31, 1995.	cate your
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Please check all of the box  Lender  Servicer  Investor	□ M □ W	at apply to your of fortgage Insurer arehouse Lender ustodian				ureau 1/13/97

	Bringing The Industr	y Together For A Change <sup>TM</sup>
Is your organization active in buying or selling servicing?  Primarily a buyer Primarily a seller	☐ Yes	□ No
Is your organization an FHA-approved Lender/Servicer?	☐ Yes	□ No
Is your organization a VA-approved Lender/Servicer?	☐ Yes	□ No
Is your organization a Fannie Mae-approved Seller/Services	r?	□ No
Is your organization a Freddie Mac-approved Seller/Service	er?	□ No
Is your organization a Ginnie Mae-approved Issuer?	☐ Yes	□ No
Please indicate the year in which your organization was inc	orporated:	
		ior Management Team
Please list the names, titles, departments and telephone numbelow:		ior Management Team
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MAIL your completed registration Julie Margletta MERS, Inc. 8201 Greensboro Drive, Suite 350 McLean, Virginia 22102



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- VII. A Member shall indemnify and hold other Members harmless for reliance on information contained on the MERS System.
- VIII. A Member shall not sell information about loans contained on the MERS System, unless in conjunction with a transfer of that loan.





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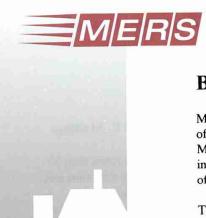
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12/20/96



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1/07/97





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\$.5+ to \$1.	0	\$5+ to \$10	\$2,000	\$2,000
\$.25+ to \$.		\$2+ to \$5	\$1,150	\$1,000
under \$.25		under \$2	\$1,150	\$500

#### **Transaction Fees**

Annual Combined Transaction	Registration With One Prepaid	Registration Only	Transfer Only	Intra- Company	Member Purchasing Member
Volume (in loans)	Transfer				
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	Marketing Allia Hamilte Hanove If applicable,	lease check the a nance Member yo on, Carter, Smit er Capital Partne	appropria u worked h & Co. ers, Ltd.	ate box belo d with.	w that indicates the  MGIC  Stewart Title  ses below that indicates are 31, 1995.	MERS
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lease check all of the bo Lender Servicer Investor	Mortga	age Insurer ouse Lender	ganizatio			reau 1/13/97

	Bringing The Industry	Together For A Change $^{TM}$
Is your organization active in buying or selling servicing?  Primarily a buyer Primarily a seller	☐ Yes	No
Is your organization an FHA-approved Lender/Servicer?	☐ Yes	□ No
Is your organization a VA-approved Lender/Servicer?	☐ Yes	□ No
Is your organization a Fannie Mae-approved Seller/Services	r?	□ No
Is your organization a Freddie Mac-approved Seller/Service	er?	□ No
Is your organization a Ginnie Mae-approved Issuer?	☐ Yes	□ No
Please indicate the year in which your organization was me	orporateur	
	nbers of your Seni	or Management Team TELEPHONE
Please list the names, titles, departments and telephone numbelow:  NAME TITLE D	EPARTMENT  rship in MERS. MI de additional inform  it signs and MERS	TELEPHONE  TELEPHONE  ERS personnel will contact nation so that MERS can
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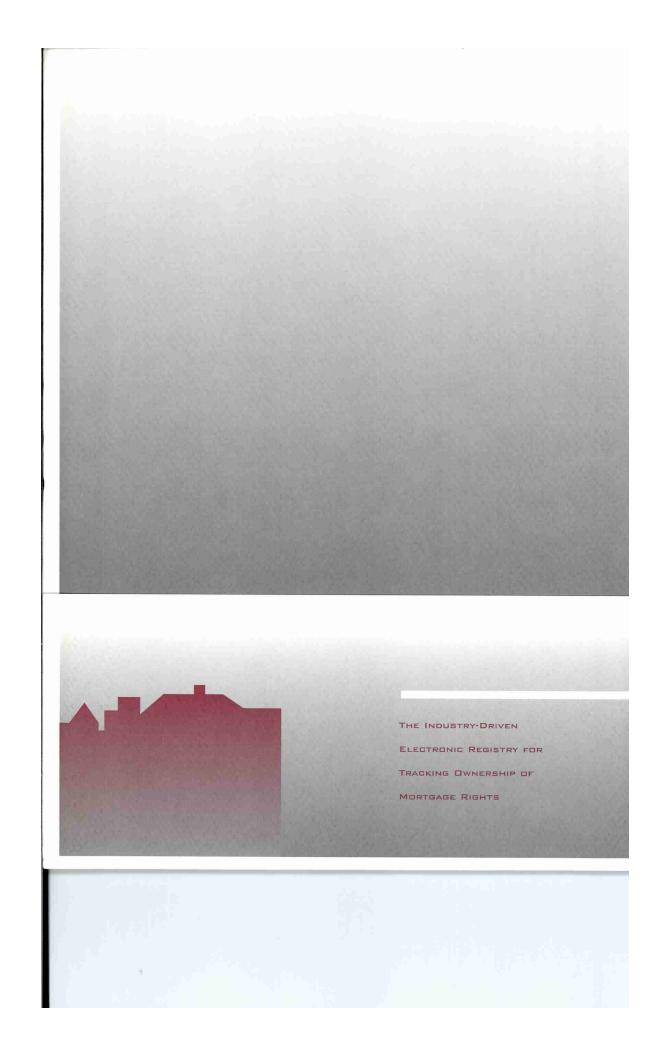
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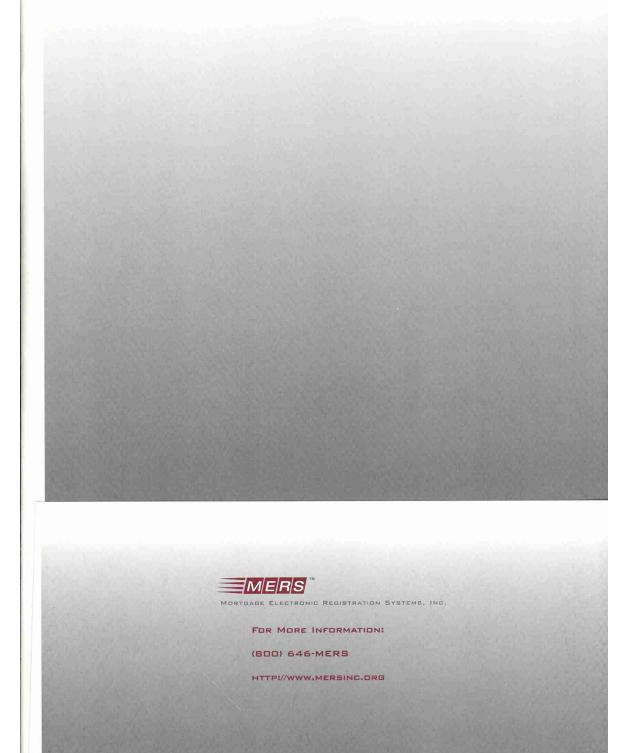


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- IV. A Member shall pay fees to MERS for registrations and transfers according to the Fee Schedule approved and modified from time to time by the MERS Board of Directors.
- V. A Member shall provide to MERS certain information about its mortgage business for the purpose of ensuring that it complies with the Governing Documents.
- VI. A Member shall indemnify and hold MERS harmless for liability resulting from MERS being named mortgagee of record or beneficiary of a deed of trust on any loan originated or serviced by the Member.
- VII. A Member shall indemnify and hold other Members harmless for reliance on information contained on the MERS System.
- VIII. A Member shall not sell information about loans contained on the MERS System, unless in conjunction with a transfer of that loan.











EDS Official Information Technology Partner of MERS

BOX POST REG - FEE

Docket No. 13710.0002.0001

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:

**MERS** 

Registration No.:

2,084,831

Registration Date:

July 29, 1997

MERSCORP, Inc. (Delaware corporation) 1595 Spring Hill Road, Suite 310 Vienna, VA 22182

#### COMBINED AFFIDAVIT UNDER §§ 8 AND 15

STATE OF VIRGINIA	)
	: ss:-
COUNTY OF FAIRFAX	)

Sharon M. Horstkamp, being duly sworn, states that she is Vice President and General Counsel of MERSCORP, Inc.; that said corporation owns Registration No. 2,084,831; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years next preceding the execution of this Affidavit to the present in connection with:

real estate database services, namely, providing and maintaining a registry of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry, in Class 36:

that said mark is still in use in interstate commerce in connection with the above-listed services as evidenced by the attached specimen showing the mark as currently used; that there has been no final decision adverse to said corporation's claim to ownership of said mark, to its right to register the same or maintain it on the register; that there is no proceeding involving any of said rights pending and not finally disposed of either in the Patent and Trademark Office or in the courts; and that all statements made herein are true.

07/10/2003 KGIBBONS 00000020 191565 2084831

01 FC:6205 02 FC:6208 100.00 DA 200.00 DA

#### **POWER OF ATTORNEY**

The undersigned hereby appoints Alan S. Cooper, Kathy J. McKnight, Nancy S. Lapidus and Caroline C. Smith, all members of the Bar of the highest court of the District of Columbia, and Eric T. Fingerhut, Alisa C. Key and Allison S. Groff, all members of the Bar of the highest court of the Commonwealth of Virginia, and each of them, c/o Shaw Pittman LLP, 2300 N Street, NW, Washington, D.C., 20037-1128, telephone 202.663.8000, as its attorneys, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with the above matter. Correspondence and other communications should be addressed to Kathy J. McKnight at the above address and telephone number.

MERSCORP, INC.

Sharon M. Horstkamp

Vice President and General Counsel

Signed and sworn to before me this \_

day of

, 2003.

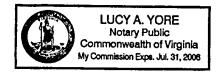
Notary/Public

SEAL

My commission expires:

2006

Document #: 1317882 v.1



MERS is an electronic loan registry created by the real-estate finance industry to eliminate assignments when trading mortgages. A lender places MERS as the mortgagee of record and nominee for the lender on the security instrument recorded in the county land records. The loan is then registered on the MERS® System, which eliminates the need for future assignments when servicing rights are sold from one MERS member to another, because MERS serves as mortgagee of record for all members. All subsequent transfers can be tracked electronically.

- MERS appears on the security instrument for the sole purpose of holding title as nominee for a MERS member.
- The security instruments make it clear the originating lender is still the Lender.
- MERS is not lending or collecting money.

Congratulations! Your company has decided to eliminate assignments and save money!

That's great for the company, but what's ahead for you? Seven easy steps to check off!

Your

MERS®

READY

Checklist





## REMEMBER MERS IS INVOLVED IN EVERY STEP

Join MERS. Visit our web site, www.mersinc.org, or call 1-800-646-MERS (6377) for a one-page application.
☐ MERS Customer Profile. An overview of how your company conducts business.
Questions we ask  • With vhom do you buy and sell  • What is your origination system  • What is your servicing volume  • What is your servicing system  • Is your servicing released or retained
☐ MOM Documents. The centerpiece to eliminating paper assignments.
<ul> <li>Contact your document vendor to order security instruments that name MERS as the Orginal Mortgagee (MOM)</li> <li>MOM documents incorporate authorized FHLMC, FNMA, FHA, VA, CHFA Mortgage or Deed of Trust changes</li> </ul>
☐ Mortgage Identification Number. The 18-digit number that tracks loans on the MERS® System.
<ul> <li>Contact your loan orgination software vendor to determine its MIN generation capability</li> <li>MERS provides free MINGen™ so tware</li> <li>MIN must be created and affixed to the security instrument and note</li> </ul>
☐ Trading Partner Readiness. Let us help you make all your trading partners MERS® Ready.
<ul> <li>Tell your trading partners when you will begin producing MOM documents</li> <li>You still have the ability to execute an assignment to a non-MERS® Ready trading partner</li> </ul>
Registration. Several methods are available to register loans on the MERS® System.
• MERS* OnLine • Batch interface • A trading partner registers your loans
☐ Signing Authority. Your authority to execute documents for MERS.
<ul> <li>Your own employees you designate as officers of Mortgage Electronic Registration Systems, Inc., with authority to execute documents</li> <li>MERS provides a Corporate Resolution that authorizes them to execute documents</li> </ul>

### ShawPittman LLP

Aimind Lidelling arenership Including Professional Corporations

KATHY J. McKNIGHT

202.663.8689 kathy.mcknight@shawpittman.com

June 26, 2003

Honorable Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

Re:

U.S. Service Mark Registration No. 2,084,831

(MERS, Class 36)

Our File No. 13710.0002.0001

Dear Madam:

Attached hereto are the following documents:

COMBINED AFFIDAVIT UNDER § 8 and § 15 ONE SPECIMEN

Please charge our Deposit Account No. 19-1565 for the \$300 fee. In the event that an additional fee is required, you are authorized to charge the Deposit Account. Two copies of this letter are submitted herewith.

If there are any questions, please contact the undersigned.

Sincerely,

Kathy J. McKnight

Karry Mixugh

KJM/sko Enclosures

Document #: 1333781 v.1



06-26-2003 U.S. Patent & TMOfc/TM Mail Ropt Dt. #64			Washington, DC Northern Virginia New York Los Angeles
2300 N Street, NW Washington, DC 20037-1128	202.663.8000 Fax: 202.663.8007	www.shawpittman.com	London

## **Incoming Correspondence Routing Sheet**

To: Post Registration (PRU)

Word Mark: MERS

Reg. No.: 2084831



Serial No: 75031300



Mail Date: 06262003



Doc. Type: Combined 8 and 15

Fee

RAM Mail Date: 062603

### ShawPittman LLP

A Limited Liability Partnership Including Professional Corporations

KATHY J. MCKNIGHT 202.663.8689 kathy.mcknight@shawpittman.com

June 26, 2003

Honorable Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

Ret

U.S. Service Mark Registration No. 2,084,831

(MERS, Class 36)

Our File No. 13710.0002.0001

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Sincerely,

Kathy J. McKnight

Karty Mixught

KJM/sko Enclosures

Document #: 1333781 v.1

Washington, DC
Northern Virginia
New York
Los Angeles
London

#### PUBLICATI REGISTRATION EXAMINATION WOF SHEET

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IN THE UNITED STATES PATENT PLANTS ARK OFFICE

Mark: MERS

Serial No. 75/031300

Filing Date: November 21, 1995

Applicant: Mortgage Electronic Registration Systems, Inc.

Class: 36

Notice of Allowance Mailing Date: January 21, 1997

#### STATEMENT OF USE UNDER 37 C.F.R. §2.88

The above-identified applicant has adopted and is using the mark MERS in commerce on or in connection with real estate database services, namely, providing and maintaining a registry of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry, as identified in the Notice of Allowance of this application, and requests that said mark be registered in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1945 (15 U.S.C. §1051 et. seq., as amended).

The mark was first used in connection with the services specified no later than February 1, 1996; was first used in interstate commerce no later than February 1, 1996; and is now in use

in such commerce.

The mark is used on brochures, advertisements, and in other manners customary in the trade. Three (3) specimens showing the mark as actually used are presented herewith. Please withdraw the required fee from trademark deposit account no. 191565.

البرا

Roland K. Arnold, III, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that willful false statements may jeopardize the validity of the application or any resulting registration, declares that he is General Counsel and Secretary of the applicant corporation and is properly authorized to execute this Statement of Use under 37 C.F.R. §2.88 on behalf of the applicant; he believes the applicant to be the owner of the service mark sought to be registered; the service mark is now in use in commerce; and all statements made of his own knowledge are true and all statements made on information and belief are believed to be true.

MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC.

Roland K. Arnold, III

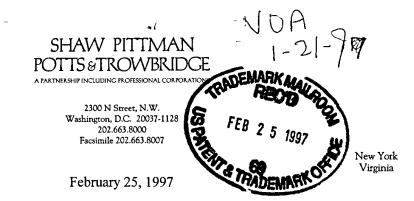
General Counsel and Secretary

Date: Z

406465 13710-0002



Not Admitted in D.C.



#### **VIA HAND-DELIVERY**

Assistant Commissioner for Trademarks U.S. Patent and Trademark Office Box ITU FEE 2900 Crystal Drive Arlington, Virginia 22202-3513

Re: U.S. "Intent-to-Use" Service Mark Application

Mark: MERS Serial No. 75/031300

Applicant: Mortgage Electronic Registration Systems, Inc.

Dear Sir:

On behalf of Mortgage Electronic Registration Systems, Inc., enclosed for filing is a Statement of Use for the mark **MERS** in International Class 36. The following materials are enclosed in connection with this matter:

- 1. A Statement of Use dated February 11, 1997; and
- 2. Three specimens of the mark as used in interstate commerce.

Please withdraw \$100.00 from trademark deposit account no. 191565 in order to cover the filing fee and reference number 13710-0002 on our billing statement.

Please direct all correspondence and questions concerning this matter to the undersigned.

Sincerely,

Susan A. Smith

Enclosures 406465 13710--0002

97 MAR 82 MINO: 42

15 U.S.C. SECTION 1063(b)(2)

The MARK identified below was published for opposition under 15 U.S.C. Section 1062(a). No successful opposition was filed. In order to obtain a registration, applicant must file a Statement of Use under 15 U.S.C. Section 1051(d)(1) within six months of the MAILING DATE OF NOTICE identified below. A six-month extension of time to file the Statement of Use will be granted upon proper request. Subsequent six-month extensions will be granted, for a period not to exceed twenty-four months, if good cause is shown. 15 U.S.C.1051(d)(2). Failure to timely file or perfect a Statement of Use or request for extension of time will result in abandonment of the application. The requirements for each are set forth at 37 C.F.R. Sections 2.88 and 2.89.

75/031300

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

ATTORNEY
REFERENCE NUMBER

#### PLEASE REVIEW THE ACCURACY OF THE NOTICE OF ALLOWANCE DATA

A request for correction to the notice of allowance should be submitted within 30 days to the following address: ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VIRGINIA 22202-3513. The correspondence should be marked to the attention of BOX ITU. The Patent and Trademark Office will review the request and make corrections where appropriate.

**SERIAL NUMBER:** 75/031300

MARK: MERS

OWNER NAME: Mortgage Electronic Registration Systems,

Inc.

OWNER ADDRESS: 1125 15th Street, NW

Washington D.C. 20005

MAILING DATE OF NOTICE: 01/21/1997

A Statement of Use or a request for an extension of time to file a Statement of Use must be RECEIVED by the Patent and Trademark Office within six (6) months from the above mailing date.

#### GOODS/SERVICES BY INTERNATIONAL CLASS

036—real estate database services, namely, providing and maintaining a registry of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry

ALL OF THE GOODS/SERVICES IN EACH CLASS ARE LISTED

The filing of documents by Express Mail will be accorded a filing date of the date the document was deposited as Express Mail. All documents mailed by Express Mail must include the following: (1) the number of the Express Mail mailing label; (2) be addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513; and (3) a certificate of Express Mail mailing that states the date of mailing by Express Mail and is signed by the person mailing the document.

Certificate of Express Mail:

Certificate of Express Mail:	
I,(Name), do hereby certify that the being deposited with the United States Post postage prepaid, in an envelope addressed tfor Trademarks, 2900 Crystal Drive, Arlingt this date of (date).	al Service as Express Mail, o the Assistant Commissioner
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	Express Mail Label Number
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### UNITED STATES DF ARTMENT OF COMMERCE Patent and Trademu. A Office

ASSISTANT COMMISSIONER FOR TRADEMARKS 2900 Crystal Drive Arlington, Virginia 22202-3513

SEP. 27, 1996

#### NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.: 75/031,300

2. Mark: MERS

3. Applicant:

Mortgage Electronic Registration Systems

4. Publication Date: 0CT. 29, 1996

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

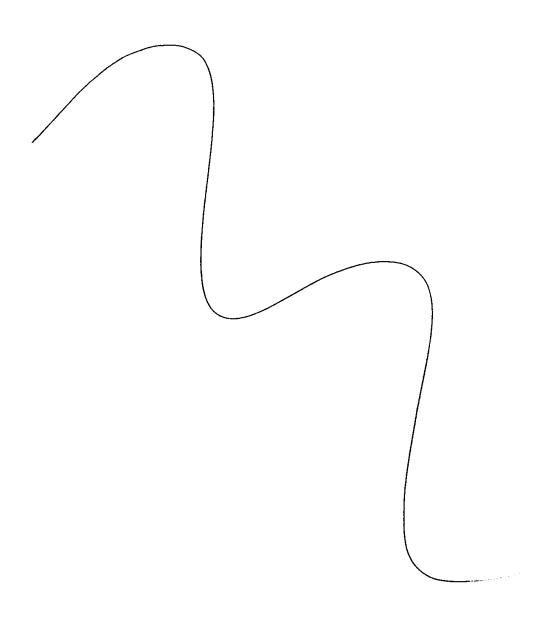
Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$28.00 each for domestic orders, or at \$35.00 each for foreign orders from:

The Superintendent of Documents U.S. Government Printing Office Washington, D.C. 20402

By direction of the Commissioner.

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

TMP&I





PUBLICATION/REGISTRATION EXAMINATION WORK SHEET

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Text Editor

## UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office

		PAPER NO.
SERIAL NO.  75/031320 Mortgage Electronic Registratio	n SystemsETC	ADDRESS:
MARK		ASSISTANT COMMISSIONER FOR TRADEMARKS 2900 Crystal Drive
	ACTIONINO.	Arlington, Virginia 22202-3513
ADDRESS  Amy Span Wargeles  Shaw, Pittman, Potts & Trowbridge  2300 N Street, N.W.	MAILING DATE	If no fees are enclosed, the address should include the words "Box 5."
Washington, DC 20037		Please provide in all correspondence:
	REF. NO.	Filing Date, serial number, mark and Applicant's name.
FORM PTO-1525 (5-90) U.S. DEPT. OF COMM. PAT. & TM OFFICE		Mailing date of this action.     Examining Attorney's name and     Law Office number.      Your telephone number and ZIP code.

#### **EXAMINER'S AMENDMENT**

EXAMINING ATTORNEY PERSON CALLED/INTERVIEWED TEI			ELEPHONE NUMBER	
	Richard Y. Kim	Amy Span Wergeles	(202) 663-9436	
X	TELEPHONE CALL	INTERVIEW DATE	X	ATTORNEY
	PERSONAL INTERVIEW	July 15, 1996		APPLICANT

#### CALL RECORD/NOTES

OFFICE SEARCH: The examining attorney has searched the Office records and has found no similar registered or pending mark which would bar registration under Trademark Act § 2(d), 15 U.S.C. § 1052(d). TMEP § 1105.01.

RE: Serial Number 75/031300

In accordance with the authorization granted by the above Applicant or attorney, the application has been AMENDED as indicated below. No response is necessary unless there is an objection to the amendment.

Recitation of Services

The recitation of services has been amended to: Real estate database services, namely, providing and maintaining a registry of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry, in International Class 36.

Richard Y. Kim, Examining Attorney Law Office 102, (703) 308-9102 ext. 169 AMENDM IT EXAMINATION WORK SHEET

ame	Elsie Bradley	L.O.:		Serial		
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## UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office

<b>SERIAL NO.</b> 75/831300 Mortgage Electronic Registrat:		PAPER NO.
MARK MERS	on pasceuse:C	ADDRESS: ASSISTANT COMMISSIONER FOR TRADEMARKS 2900 Crystal Drive
ADDRESS Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037	ACTION NO.  MAILING DATE	Arlington, Virginia 22202-3513  If no fees are enclosed, the address should include the words "Box 5."
FORM PTO-1525 (5-90)  U.S. DEPT. OF COMM. PAT. & TM OFFICE	REF. NO.	Please provide in all correspondence:  1. Filing Date, serial number, mark and Applicant's name. 2. Mailing date of this action. 3. Examining Attorney's name and Law Office number. 4. Your telephone number and ZIP code.

#### **EXAMINER'S AMENDMENT**

	EXAMINING ATTORNEY	PERSON CALLED/INTERVIEWED		TELEPHONE NUMBER	
	Richard Kim	Amy Span Wergeles, Esq.	(202) 663-9436		
X	TELEPHONE CALL	INTERVIEW DATE	X	ATTORNEY	
	PERSONAL INTERVIEW	June 20, 1996		APPLICANT	

#### CALL RECORD/NOTES

OFFICE SEARCH: The examining attorney has searched the Office records and has found no similar registered or

pending mark which would bar registration under Trademark Act § 2(d), 15 U.S.C. § 1052(d). TMEP § 1105.01.

RE: Serial Number 75/031300

In accordance with the authorization granted by the above Applicant or attorney, the application has been AMENDED as indicated below. No response is necessary unless there is an objection to the amendment.

65

#### **Recitation of Services**

The recitation of services has been amended to: Database services, namely, providing a database of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry, in International Class 36.

#### Classification of Services

The applicant has classified the services incorrectly. The Office has corrected the classification of services to International Class 36.

Richard Y. Kim, Examining Attorney Law Office 102, (703) 308-9102 ext. 169

IN THE UNITED STATES PATENT AND TRADEMARK OF

INTENT-TO-USE APPLICATION FOR SERV

Mark: MERS

Int. Class: 42

TO THE HON. COMMISSIONER OF PATENTS AND TRADEMARKS:

Applicant:

Mortgage Electronic Registration Systems, Inc., a belaware

Business Address:

1125 15th Street, NW

Washington, DC 20005

The above-identified applicant has a bona fide intention to use the mark in commerce for:

SE SERVICES, NAMELY PROVIDING ENTRIES OF THE TRANSFER OF ERVICING RIGHTS, MORTGAGE OWNERSHIP, SECURITY INTERESTS IN MORTGAGES AND THE RELEASE OF MORTGAGES I<del>N A DATABAS</del>E FOR USE BY THOSE IN THE MORTGAGE BANKING INDUSTRY) IN INTERNATIONAL CLASS 42 and requests that said mark, shown in the accompanying drawing, be reserved for registration on the Principal Register maintained by the United States Patent & Trademark Office, as established by the Trademark Law Revision Act of 1988.

The mark will be used on brochures, advertisements and promotional material, and in other manners customary in the trade.

Within a period of six (6) months following issuance of a Notice of Allowance, Applicant will file a statement of use and three (3) specimens showing the mark as actually used.

#### **POWER OF ATTORNEY**

AT

Applicant hereby appoints Amy Span Wergeles, Esq., and Elisabeth Roth Escobar, Esq. both of whom are members of the Bar of the District of Columbia, and Trevor W. Nagel, Esq., a member of the bar of the Commonwealth of Massachusetts, of the firm of Shaw, Pittman, Potts & Trowbridge, 2300 N Street, N.W., Washington, D.C. 20037 to prosecute this application to register, transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

#### **DECLARATION**

Phyllis K. Slesinger, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any registration resulting therefrom, declares that she is Secretary of the applicant organization and is authorized to execute this instrument on behalf of said organization; she believes said organization to be the owner of the mark sought to be registered; to the best of her knowledge and belief no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as may be likely when applied to the services of such other person, to cause confusion, or to cause mistake, or to deceive; she believes said organization has a bona fide intention to use the mark in

commerce in connection with the specified services; the facts set forth in this application are true; and all statements made on information and belief are believed to be true.

MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC.

Phyllick. Slesinger Secretary

TRADEMARK APPLICATION SERIAL NO.\_\_\_\_\_7503130C

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE FEE RECORD SHEET

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Applicant:

Address:

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DEMARK MAILAC

Services:

Mortgage Electronic Registration Systems, Inc.

1125 15th Street, NW Washington, DC 20005

Database services, namely providing entries of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages in a database for use by those in the mortgage banking industry, in International Class 42.



**MERS** 

Attorney of Record:

Amy Span Wergeles, Esq. Elisabeth Roth Escobar, Esq. Trevor W. Nagel, Esq. Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, D.C. 20037 (202) 663-8000

PAT. & T.M. OFFICE

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CONBUSITED OCTION

STMT NUMBER	TOTAL MARKS	LIVE VIEWED	DEAD VIEWED	SEARCH
01	2	2	0	PHRASCH /OW mortgage electronic
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03	88	0	0	PHRASCH mers ^ mer ^ mers ^ mers mers
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05	15	6	9	3 & 4
06	172	0	0	PHRASCH #ers
07	60	37	23	4 & 6
08	503	0	0	PHONSCH mers
09	149	0	0	4 & 8
10	145	34	4	9 ~7
11	93	59	34	10 ~mercy

TERMINAL SESSION STARTED 06/18/96 6:04 P.M. (EASTERN TIME)
TERMINAL SESSION FINISHED 06/18/96 6:21 P.M. (EASTERN TIME)
ELAPSED TIME THIS SESSION 0 HRS AND 17 MIN

\*\*\* User: EX296522 \*\*\*

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TERMINAL SESSION STARTED 06/24/96 3:11 P.M. (EASTERN TIME) TERMINAL SESSION FINISHED 06/24/96 3:12 P.M. (EASTERN TIME) ELAPSED TIME THIS SESSION 0 HRS AND 1 MIN

## APPLICATION CHECK LIST

MARK: MERS			SERIAL NO.: 7503/300				
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<u>USE</u>	<u>ITU</u>	<u>§ 44</u>		USE	ITU	<u>§ 44</u>	
			APPLICATION				REGISTRABILITY ISSUES
	_		Name / Address				Fails to function as a mark:
			Entity / State-Country				· Ornamentation
	7		Identification of goods / services				· Trade name
	1		Classification				· Functionality / Configuration
_			Fees paid per class	_			· Activity in ID not a service
	<u> </u>		Bona fide intent to use in commerce				· Other:
			Date of first use anywhere				2(a):
			Date of first use in commerce				· Immoral / Scandalous
			Type of commerce				· Deceptive
			Method of use			_	· Falsely suggests connection
			Print other matter (prior registrations,				· Disparages
			description, lining / stippling		<del></del>		2(b) - Flag / Insignia
			statement, 2(f), consent, etc.)	-			2(c) - Name of individual
			Declaration:				2(d) - Likelihood of confusion
	/		· 18 USC 1001 / Notarized				2(d) - Pending application
	7	—		_			* * * * * * * * * * * * * * * * * * * *
	(2)		· Owner of mark				2(e)(1) - Descriptive / Misdescriptive
	( <u>v</u> )		· Entitled to use mark				2(e)(2) - Geographically Descriptive
			· Statements are true				2(e)(3) - Geographically Misdescript.
			· Authority of signer	_			2(e)(4) - Surname
—			· Date / timeliness				Suggest incapable
			5				Suggest Supplemental Register
	/		<u>DRAWING</u>				Suggest 2(f)
			Typed - All caps / Symbols				Ownership refusal
	_		Special Form - Clarity / Quality				Premature use refusal
	_		Lining / Stippling				Disclaimer
	_		Delete non-mark matter (®,™, etc.)				
	7		Description necessary				FOREIGN APPLICANT
			Translation / meaning inquiry				Domestic Representative
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			Acceptable physical form				· Foreign application serial number
			Agree with identification				· Treaty country
			Agree with method of use				· Foreign registration needed
			Agree with drawing				44(e):
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Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514 www.uspto.gov

REGISTRATION NO: 2084831 SERIAL NO: 75/031300 MAILING DATE: 02/26/2004

REGISTRATION DATE: 07/29/1997

MARK: MERS

REGISTRATION OWNER: Mortgage Electronic Registration Systems

#### **CORRESPONDENCE ADDRESS:**

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

### NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):

036.

RICE, GREGGRY A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION CORRECTED

### REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

### I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

### II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514 www.uspto.gov

REGISTRATION NO: 2084831 SERIAL NO: 75/031300 MAILING DATE: 08/23/2003

REGISTRATION DATE: 07/29/1997

MARK: MERS

REGISTRATION OWNER: Mortgage Electronic Registration Systems

#### **CORRESPONDENCE ADDRESS:**

Amy Span Wergeles Shaw, Pittman, Potts & Trowbridge 2300 N Street, N.W. Washington, DC 20037

### NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

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ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES): 036.

RICE, GREGGRY A PARALEGAL SPECIALIST POST-REGISTRATION DIVISION (703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION ORIGINAL

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## ShawPittman LLP



KATHY J. MCKNIGHT 202.663.8689 kathy.mcknight@shawpittman.com

June 26, 2003

Honorable Commissioner for Trademarks 2900 Crystal Drive
Arlington, Virginia 22202-3513

Re:

U.S. Service Mark Registration No. 2,084,831

(MERS, Class 36)

Our File No. 13710.0002.0001

Dear Madam:

Attached hereto are the following documents:

### COMBINED AFFIDAVIT UNDER § 8 and § 15 ONE SPECIMEN

Please charge our Deposit Account No. 19-1565 for the \$300 fee. In the event that an additional fee is required, you are authorized to charge the Deposit Account. Two copies of this letter are submitted herewith.

If there are any questions, please contact the undersigned.

Sincerely,

Kathy J. McKnight

KJM/sko Enclosures

Document #: 1333781 v.1



06-26-2003

U.S. Patent & TMOfe/TM Mail Rcpt Dt. #64

2300 N Street, NW Washington, DC 20037-1128

202.663.8000 Fax: 202.663.8007

Washington, DC Northern Virginia New York Los Angeles
Los Angeles
London

## ShawPittman LLP

A Limited Liability Partnership Including Professional Corporations

KATHY J. MCKNIGHT 202.663,8689 kathy.mcknight@shawpittman.com

June 26, 2003

Honorable Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

Re

U.S. Service Mark Registration No. 2,084,831

(MERS, Class 36)

Our File No. 13710.0002.0001

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Sincerely,

Kathy J. McKnight

Karry Mixught

KJM/sko Enclosures

Document #: 1333781 v.1

Washington, DC Northern Virginia New York Los Angeles London

## ShawPittman LLP

A Limited Liability Partnership Including Professional Corporations

KATHY J. MCKNIGHT 202.663.8689 kathy.mcknight@shawpittman.com

June 26, 2003

Honorable Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

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If there are any questions, please contact the undersigned.

Sincerely,

Kathy J. McKnight

Karry Mixught

KJM/sko Enclosures

Document #: 1333781 v.1

Washington, DC Northern Virginia New York Los Angeles London

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark:

**MERS** 

Registration No.:

2,084,831

Registration Date:

July 29, 1997

MERSCORP, Inc. (Delaware corporation) 1595 Spring Hill Road, Suite 310 Vienna, VA 22182

### COMBINED AFFIDAVIT UNDER §§ 8 AND 15

STATE OF VIRGINIA	)	
	:	SS:
COUNTY OF FAIRFAX	)	

Sharon M. Horstkamp, being duly sworn, states that she is Vice President and General Counsel of MERSCORP, Inc.; that said corporation owns Registration No. 2,084,831; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years next preceding the execution of this Affidavit to the present in connection with:

real estate database services, namely, providing and maintaining a registry of the transfer of mortgage servicing rights, mortgage ownership, security interests in mortgages and the release of mortgages for use by those in the mortgage banking industry, in Class 36;

that said mark is still in use in interstate commerce in connection with the above-listed services as evidenced by the attached specimen showing the mark as currently used; that there has been no final decision adverse to said corporation's claim to ownership of said mark, to its right to register the same or maintain it on the register; that there is no proceeding involving any of said rights pending and not finally disposed of either in the Patent and Trademark Office or in the courts; and that all statements made herein are true.

### **POWER OF ATTORNEY**

The undersigned hereby appoints Alan S. Cooper, Kathy J. McKnight, Nancy S. Lapidus and Caroline C. Smith, all members of the Bar of the highest court of the District of Columbia, and Eric T. Fingerhut, Alisa C. Key and Allison S. Groff, all members of the Bar of the highest court of the Commonwealth of Virginia, and each of them, c/o Shaw Pittman LLP, 2300 N Street, NW, Washington, D.C., 20037-1128, telephone 202.663.8000, as its attorneys, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection with the above matter. Correspondence and other communications should be addressed to Kathy J. McKnight at the above address and telephone number.

MERSCORP, INC.

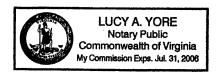
	By: Was	
	Sharon M. Horstkamp	
	Vice President and General Counsel	
sworn to before me this	day of	, 2003
	and the second second	
	John J. John	
	Notary Public	

My commission expires:

Document #: 1317882 v.1

SEAL

Signed and



MERS is an electronic loan registry created by the real-estate finance industry to eliminate assignments when trading mortgages. A lender places MERS as the mortgagee of record and nominee for the lender on the security instrument recorded in the county land records. The loan is then registered on the MERS® System, which eliminates the need for future assignments when servicing rights are sold from one MERS member to another, because MERS serves as mortgagee of record for all members. All subsequent transfers can be tracked electronically.

- MERS appears on the security instrument for the sole purpose of holding title as nominee for a MERS member.
- The security instruments make it clear the originating lender is still the Lender.
- MERS is not lending or collecting money.

Congratulations! Your company has decided to eliminate assignments and save money!

That's great for the company, but what's ahead for you? Seven easy steps to check off!

Your

MERS®

READY

Checklist





## REMEMBER MERS IS INVOLVED IN EVERY STEP

Join MERS. Visit our web site, www.mersinc.org, or call 1-800-646-MERS (6377) for a one-page application.	
☐ MERS Customer Profile. An overview of how your company conducts business.	
<ul> <li>Questions we ask</li> <li>With whom do you buy and sell</li> <li>What is your origination system</li> <li>What is your servicing system</li> <li>What is your servicing released or retained</li> </ul>	
MOM Documents. The centerpiece to eliminating paper assignments.	
<ul> <li>Contact your document vendor to order security instruments that name MERS as the Orginal Mortgagee (MOM)</li> <li>MOM documents incorporate authorized FHLMC, FNMA, FHA, VA, CHFA Mortgage or Deed of Trust changes</li> </ul>	
☐ Mortgage Identification Number. The 18-digit number that tracks loans on the MERS® System.	
<ul> <li>Contact your loan orgination software vendor to determine its MIN generation capability</li> <li>MERS provides free MINGen™ software</li> <li>MIN must be created and affixed to the security instrument and note</li> </ul>	
☐ Trading Partner Readiness. Let us help you make all your trading partners MERS® Ready.	
<ul> <li>Tell your trading partners when you will begin producing MOM documents</li> <li>You still have the ability to execute an assignment to a non-MERS® Ready trading partner</li> </ul>	
Registration. Several methods are available to register loans on the MERS® System.	
MERS® OnLine     Batch interface     A trading partner registers your loans	
<ul> <li>Signing Authority. Your authority to execute documents for MERS.</li> <li>Your own employees you designate as officers of Mortgage Electronic Registration Systems, Inc., with authority to execute documents</li> </ul>	
MERS provides a Corporate Resolution that authorizes them to execute documents	

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,084,831

### United States Patent and Trademark Office

Registered July 29, 1997

### SERVICE MARK PRINCIPAL REGISTER

### **MERS**

MORTGAGE ELECTRONIC REGISTRATION SYSTEMS, INC. (DELAWARE CORPORA-TION) 1125 15TH STREET, NW WASHINGTON, DC 20005

FOR: REAL ESTATE DATABASE SERVICES, NAMELY, PROVIDING AND MAINTAINING A REGISTRY OF THE TRANSFER OF MORTGAGE SERVICING RIGHTS, MORTGAGE OWNERSHIP, SECURITY INTERESTS IN

MORTGAGES AND THE RELEASE OF MORTGAGES FOR USE BY THOSE IN THE MORTGAGE BANKING INDUSTRY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-1-1996; IN COMMERCE 2-1-1996.

SN 75-031,300, FILED 11-21-1995.

RICHARD KIM, EXAMINING ATTORNEY

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